



ESPEME

ENGLISH TAUGHT PROGRAMME*

International Business Track

ACADEMIC YEAR 2014-2015



COURSES	TEACHING HOURS	ECTS
Leadership	30	5
Corporate Communication	30	5
International Business Development Strategies	30	6
Operations Management : Purchasing and Supply Chain	30	6
Strategic Management and Business game	30	6
International Marketing	30	6
Principles of Corporate Finance	30	6
Entrepreneurship	30	6
Contemporary French Business and Society* (only for visiting students)	30	5
LANGUAGES COURSES		
English as a foreign language (not open for English native speakers)	30	3
French** (beginner or intermediate level)	30	4
<p>* This course can only be chosen once (whether in the Fall or in the Spring semester)</p> <p>** Each level (Beginner or Intermediate can only be chosen once)</p>		

RECOMMENDATIONS FOR COURSES

ESPEME Upper Undergraduate «International Business Track» is an English taught programme available during the Fall semester only (from Sept. to Dec.)

COURSES

o Students can take as many core courses as they want.

LANGUAGES COURSES

Foreign languages:

- o There is no beginners' class.
- o Students cannot study their native language (ex: students from the UK cannot select English as a foreign language).

French courses:

- o On both campuses, only one level: beginner OR intermediate can be selected. A level can only be taken once a year.

COURSES	TEACHING HOURS	ECTS
European Economic and Governance Issues	30	5
Corporate Social Sustainability	30	5
Operations Management : IT and Logistics	30	5
International Organizations	30	5
Principles of Corporate Finance	30	5
European Business Law	30	5
Cross cultural Management	30	5
French Luxury Industry	30	5
Contemporary French Business and Society* (only for visiting students)	30	5
LANGUAGES COURSES		
English as a foreign language** (not open for English native speakers)	30	3
French (beginner or intermediate level)	30	4
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RECOMMENDATIONS FOR COURSES

ESPEME Upper Undergraduate «European Business Track» is an English taught programme available during the Spring semester only (from February to May)

COURSES

o Students can take as many core courses as they want

LANGUAGES COURSES

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