

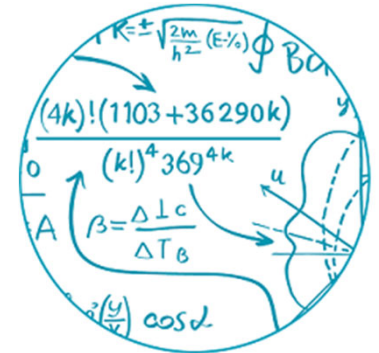


Quant Investing: Today and Tomorrow

Weili Zhou, Managing Director, Head of Quant Equity Research
28th April, 2022



Materials prepared for Edhec Business School guest lecture, not for onward distribution



Agenda

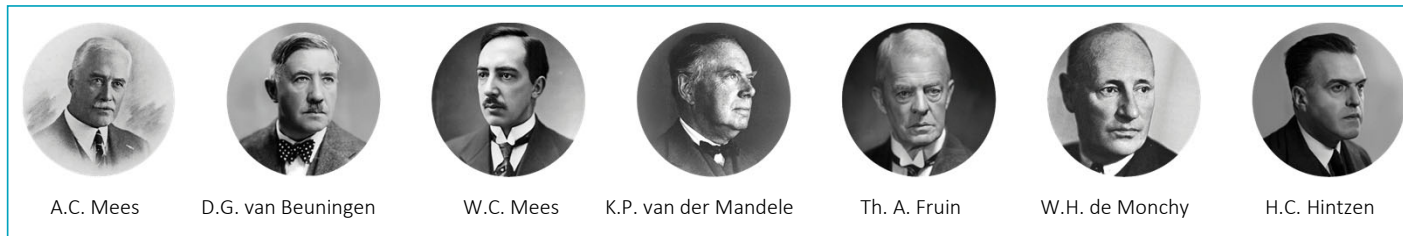
- > The rise of Robeco Quant
- > Challenges we face today
- > Leverage on Alt Data and ML/AI

Robeco: an investment company founded in 1929

- > Seven prominent businessmen start an investment company in order to enable people to invest their money collectively
- > Headquartered in Rotterdam, the Netherlands

Every investment strategy must be research-driven

L.W.E. Rauwenhoff, first CIO, 1934

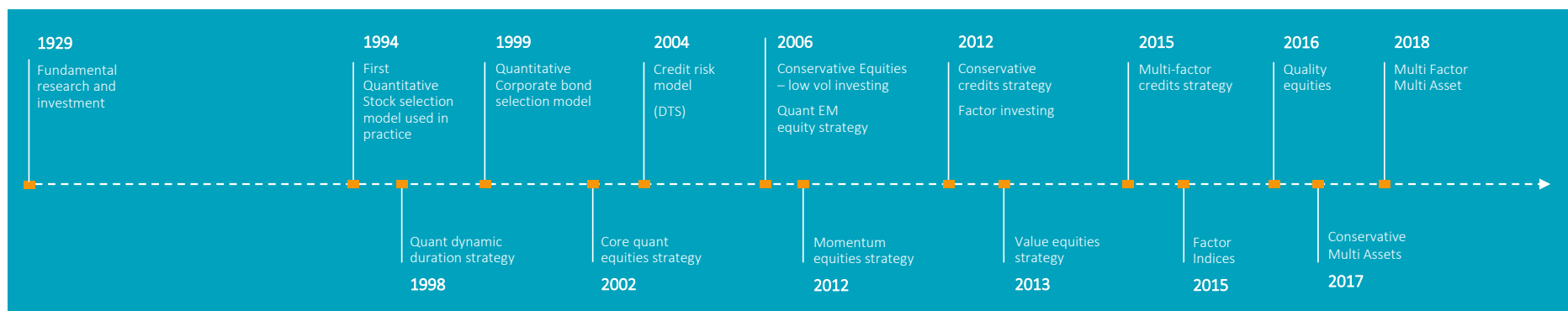


Robeco Quant: introduced in practice since 1994

- > Seven prominent businessmen start an investment company in order to enable people to invest their money collectively
- > Headquartered in Rotterdam, the Netherlands
- > The first quant model was developed in 1994, helping the fundamental managers to screen the universe
- > Since then, quant research and business have grown rapidly

Every investment strategy must be research-driven

L.W.E. Rauwenhoff, first CIO, 1934

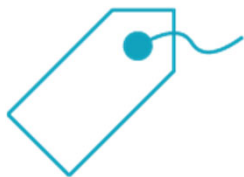




“Quant Equity – Investing in the **right** stocks at the **right** moment”

Our edge: embracing and going beyond academically proven drivers

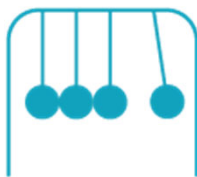
Value



Stocks that are inexpensive relative to their fundamental value generally outperform growth stocks

Price-to-book

Momentum



Past winning stocks tend to continue to appreciate and outperform past losing stocks

12-1 month

Quality



Financially healthy firms with strong balance sheets typically outperform lower quality stocks

Share buyback

Low Risk



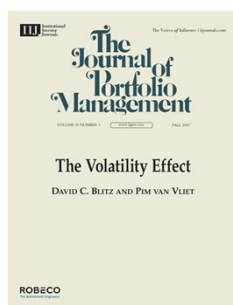
Low-risk assets offer higher risk-adjusted returns than high-risk assets

Volatility

Our edge: embracing and going beyond academically proven drivers

We made groundbreaking contribution to the quant industry by

- > Enriching the generic factor pool
- > Enhancing academic factor definitions
- > Extending research to different markets
- > Examining factors in various asset classes
- > Exploring practical investability



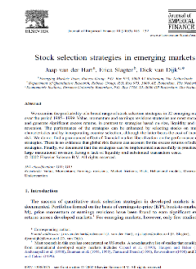
Low Volatility 2007

Award-winning paper in which we document and discuss the low-volatility effect, which forms the basis for our Conservative equities strategies.



Residual Momentum 2011

The performance of a momentum strategy can be improved significantly by removing unrewarded risks. Residual momentum forms the basis for our Momentum strategy.



Emerging Markets 2003

Value and momentum strategies are also highly effective in emerging equity markets, laying the foundation for our quant emerging markets strategies.



Factor Investing in the Corporate Bond Market 2014

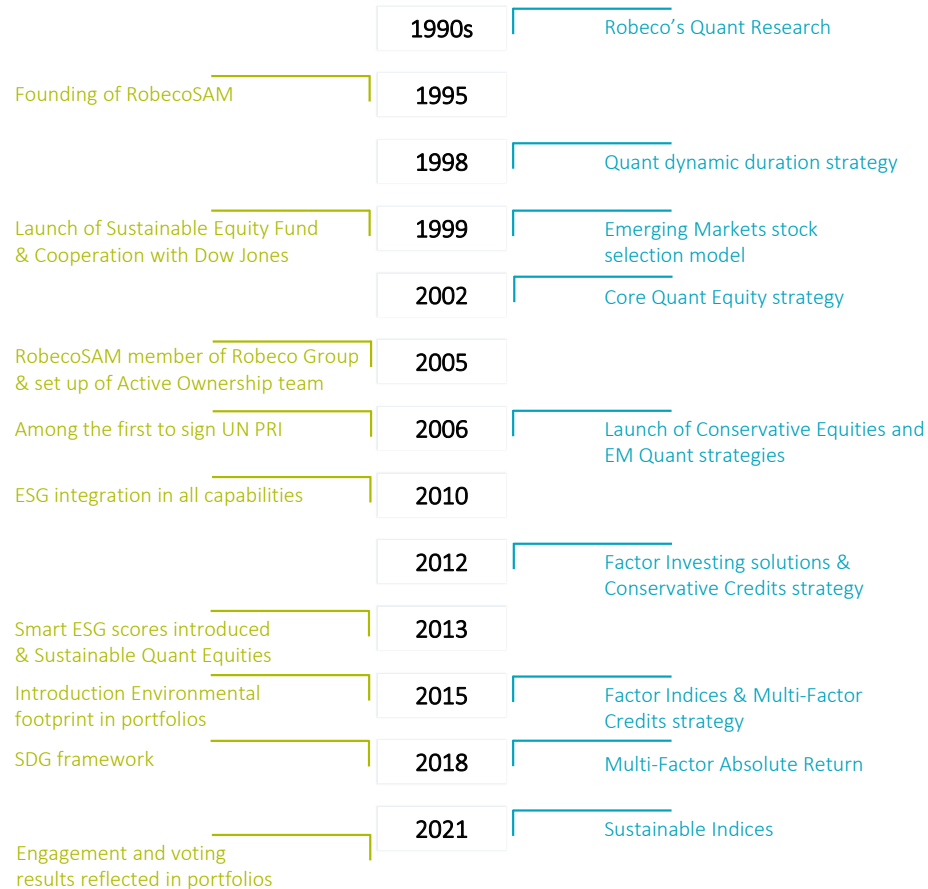
Factors that are used successfully in equity market investing also work in the corporate bond market, laying the foundation for our Multi-Factor Credits strategies.

The catalyst: being one of the pioneers that integrate sustainability into quant strategies

70bn AuM
with 100%
sustainability integration
33bn+
Tailored ESG

**ESG/SRI
Provider**
of the Year
European Pensions Awards
(2019, RobecoSAM in 2016)


**Smart Beta and ESG
Manager**
2020
Pensions Expert



A+
for all modules
by the PRI
PRI assessment
2020


**Robeco #1 in
ShareAction**
responsible investment
assessment
ShareAction»

**Best Factor
Investing Manager**
Asia Asset Managemt
2020


The catalyst: offering unlimited customization possibility

Investable universe

DM EM AC US Europe

Return

Risk

Factor exposures

Value

Momentum

Quality

Low Vol

Portfolio Characteristics

Tracking error target

Other

Off-benchmark beta hedging Sustainability Sector neutral FX hedging

Sustainable benchmark

Factor neutrality

Exclusions

None Basic Advanced Custom

Best in class integration

Carbon emissions

Waste generation

Water usage

Energy consumption

Voting & Engagement

Specials

Labor right Sharia compliant TPI SDGs

The quant business is going strong, but...are there serious challenges ahead?



Challenges: Lessons Learned from the recent Quant Crisis

Performance of a 1/N portfolio consisting of the size (SMB), value (HML), investment (CMA), profitability (RMW), and momentum (WML) factors in global developed markets



David Blitz is chief researcher at Robeco in Rotterdam, the Netherlands. d.c.blitz@robeco.com

The Quant Crisis of 2018–2020: Cornered by Big Growth

David Blitz

KEY FINDINGS

- During the quant crisis of 2018–2020 there were many ways to fail but essentially only one way to succeed, namely by investing in the largest and most expensive growth stocks.
- Other factors were only effective to the extent that they provided implicit exposure to the same large growth stocks, and smaller stock portfolios underperformed across the board.
- Previous major drawdowns of the value factor were less challenging for multifactor investors because profits on the momentum factor exceeded the value losses.

ABSTRACT

This article examines the performance of equity factor portfolios during the quant crisis of 2018–2020. The author finds that there was basically only one way to outperform during this period, namely by investing in the largest and most expensive growth stocks. Other factors were only effective to the extent that they provided implicit exposure to the same large growth stocks. Smaller stock portfolios underperformed across the board. Thus, there were numerous ways to fail during the 2018–2020 period but, essentially, only one way to succeed. Comparing the quant crisis with previous major drawdowns of the value factor, the author finds that these other periods are better characterized as momentum factor rallies with collateral damage for the value factor. Moreover, smaller stocks typically still offered possibilities for outperformance. The author concludes that the 2018–2020 quant crisis posed an exceptional challenge to quantitative managers due to a rare combination of circumstances.

TOPICS

[Security Analysis and Valuation](#), [factor-based models](#), [statistical methods](#), [financial crises and financial market history*](#)

Quantitative managers following multifactor strategies have generally underperformed severely since the middle of 2018. This drawdown is clearly visible in Exhibit 1, which shows average factor performance in global developed equity markets since 2010. The graph is constructed by computing every month the equally weighted average return of the standard academic factors: size (SMB), value (HML), investment (CMA), profitability (RMW), and momentum (WML). Without the momentum factor, which is not formally included in the five-factor model of Fama and French (2015), factors even experienced an entire lost decade, consistent with the observations of Blitz (2020).

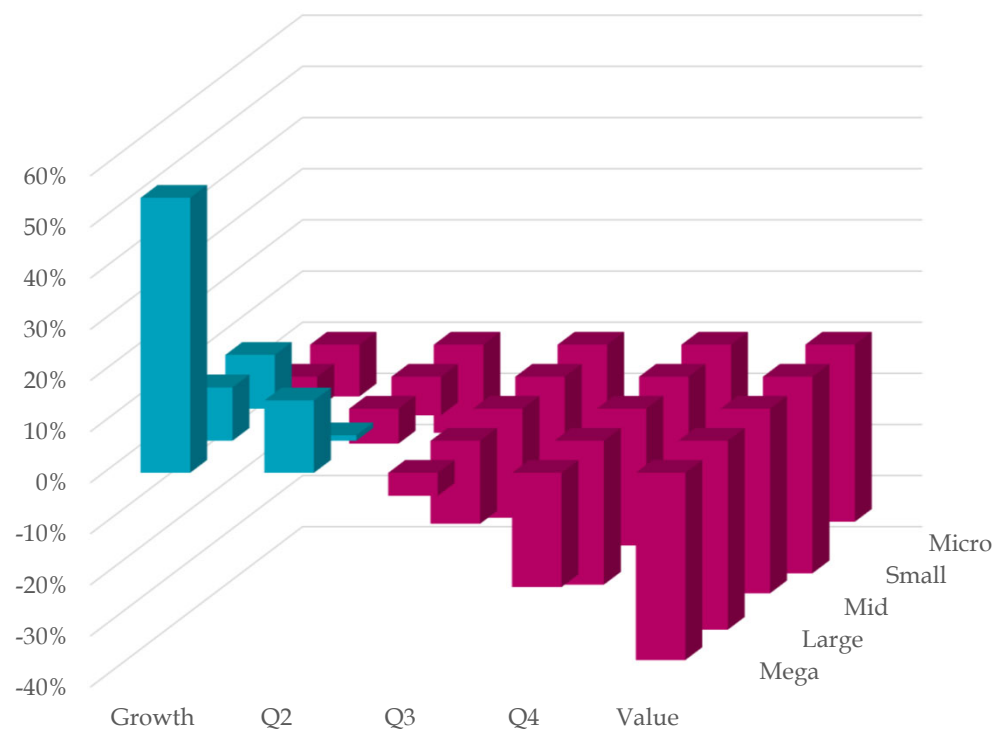
This article takes an in-depth look at the multiyear drawdown of equity factors that started in 2018. As such, it is related to the asset pricing literature, but it differs by

*All articles are now categorized by topics and subtopics. [View at PM-Research.com](https://www.pm-research.com)

Challenges: Lessons Learned from the recent Quant Crisis

- > Let's zoom in on 5x5 size/value sorted portfolios during the crisis period
- > The largest growth stocks had a massive (>50%) outperformance (FANMAG, Tesla, etc.)
- > Slightly less large or slightly less expensive growth stocks also outperformed
- > Everything else underperformed

Market-relative performance of 5x5 size/value sorted portfolios in global developed markets during the Quant Crisis



Challenges: Lessons Learned from the recent Quant Crisis

- > Bloodbath outside the mega-cap segment: 85% of 5x5 sorted portfolios underperform, and 70% even double-digit
- > Small pockets of outperformance for mega-caps with the most aggressive investment, highest profitability, and highest momentum

Performance of 5x5 sorted portfolios in developed markets, June 2018 to August 2020

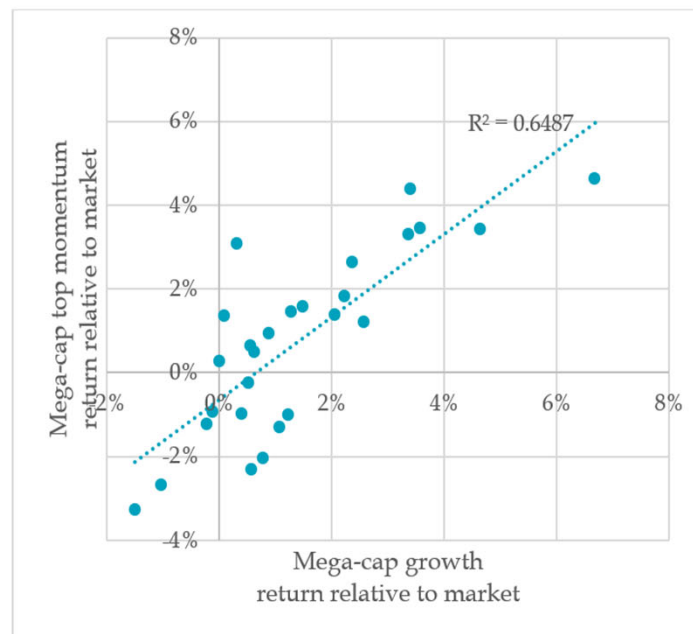
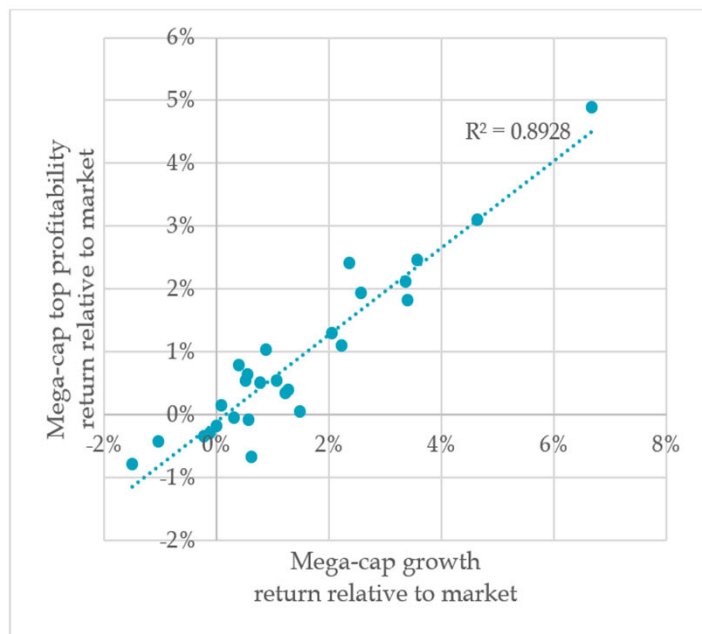
	Value					Investment				
	Growth	Q2	Q3	Q4	Value	Agg	Q2	Q3	Q4	Cons
Mega	53.8%	14.2%	-4.5%	-22.4%	-36.6%	29.3%	14.4%	1.3%	-9.5%	6.4%
Large	10.5%	1.1%	-16.2%	-28.2%	-37.0%	13.0%	-16.4%	-15.3%	-27.3%	-22.0%
Mid	10.5%	-6.8%	-21.3%	-26.7%	-36.1%	-5.8%	-18.4%	-24.8%	-28.3%	-26.1%
Small	-6.3%	-7.5%	-25.8%	-26.9%	-38.5%	-19.7%	-20.9%	-22.6%	-29.8%	-34.6%
Micro	-10.1%	-17.2%	-22.0%	-29.1%	-34.7%	-20.8%	-25.7%	-28.3%	-29.0%	-30.7%

	Profitability					Momentum				
	Weak	Q2	Q3	Q4	Robust	Losers	Q2	Q3	Q4	Winners
Mega	-17.1%	-7.9%	-7.1%	9.8%	30.7%	-18.8%	-3.8%	4.3%	6.1%	26.0%
Large	-7.9%	-23.0%	-17.3%	-12.8%	-9.6%	-27.0%	-20.6%	-13.6%	-6.2%	-3.3%
Mid	-18.2%	-22.6%	-17.2%	-20.0%	-19.1%	-25.5%	-25.5%	-22.3%	-14.0%	-7.2%
Small	-25.7%	-25.2%	-28.3%	-21.8%	-22.9%	-30.6%	-24.3%	-24.2%	-19.8%	-13.0%
Micro	-27.6%	-28.1%	-28.8%	-24.6%	-17.9%	-35.9%	-26.5%	-24.0%	-22.2%	-4.9%

Challenges: Lessons Learned from the recent Quant Crisis

- > Bloodbath outside the mega-cap segment: 85% of 5x5 sorted portfolios underperform, and 70% even double-digit
- > Small pockets of outperformance for mega-caps with the most aggressive investment, highest profitability, and highest momentum
- > Mega profitability and mega momentum were also mega growth (light) in disguise!

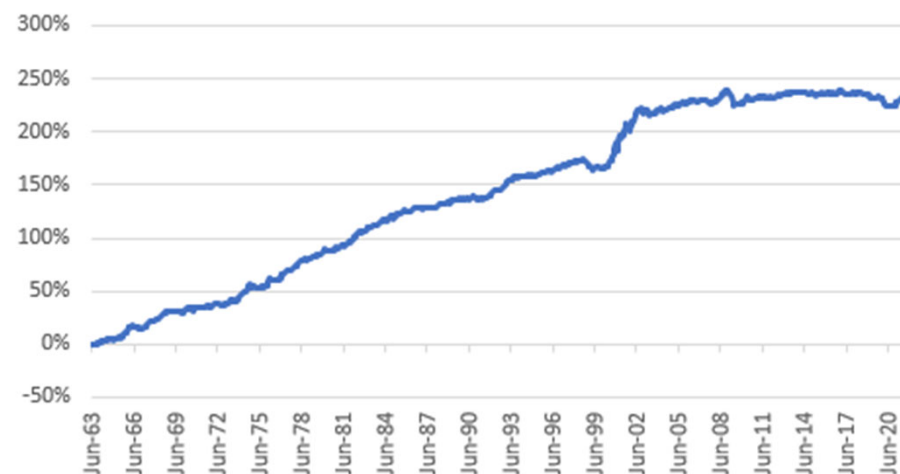
Co-movement between mega-cap profitability, mega-cap momentum, and mega-cap growth during the Quant Crisis



From Challenges to Questions

- > During the recent 18-20 crisis, there were many ways to fail, but essentially only one way to succeed—where was the diversification benefit?!
- > And if we zoom out of the crisis period, it is quite a clear pattern that generic factors seem to decay over time (e.g. in the U.S.)
- > Serious questions for quant:
 - > How to find uncorrelated new alpha sources?
 - > How to squeeze more out of the common factors?
 - > How to leverage on alternative data and machine learning to achieve these goals?

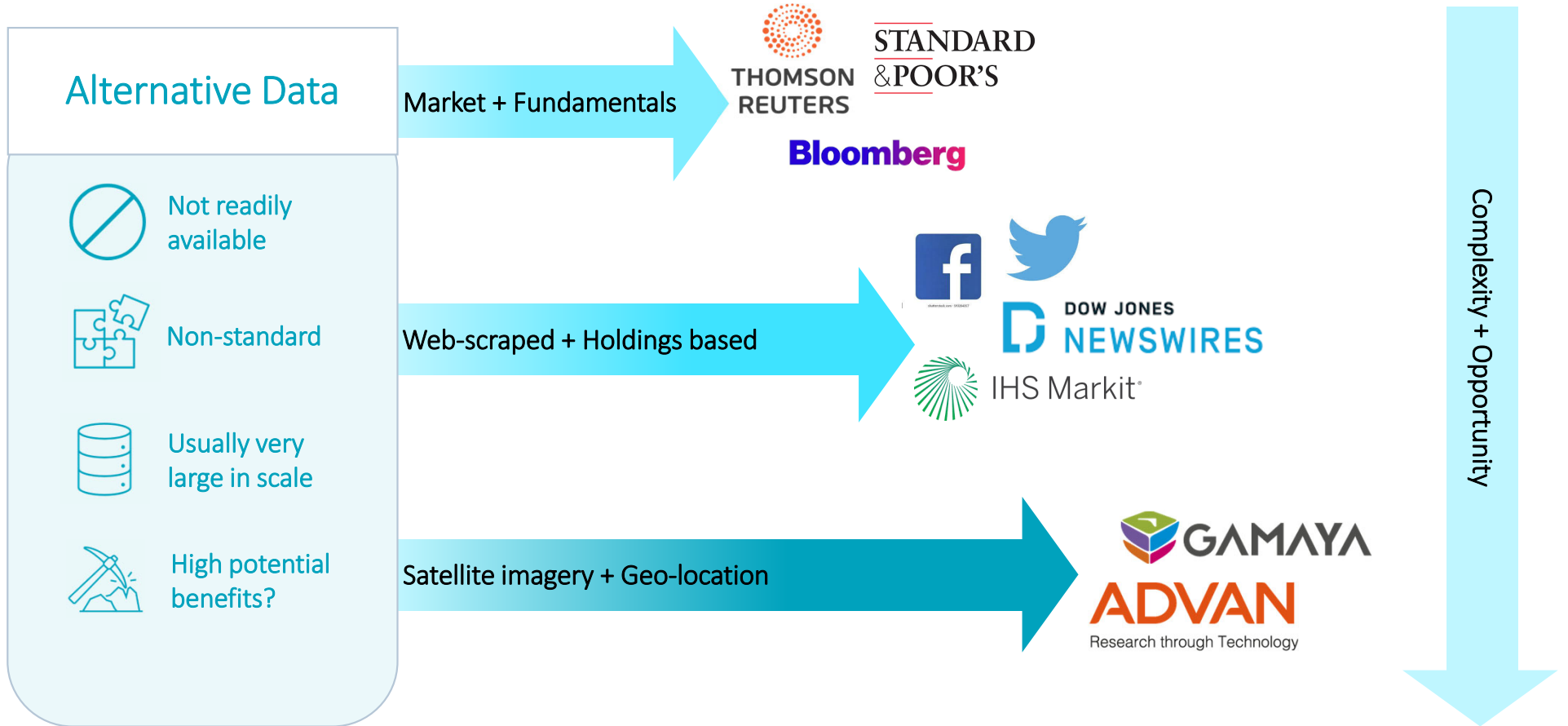
Performance of a 1/N portfolio consisting of the size (SMB), value (HML), investment (CMA), profitability (RMW), and momentum (WML) factors in the US market



Alternative Data

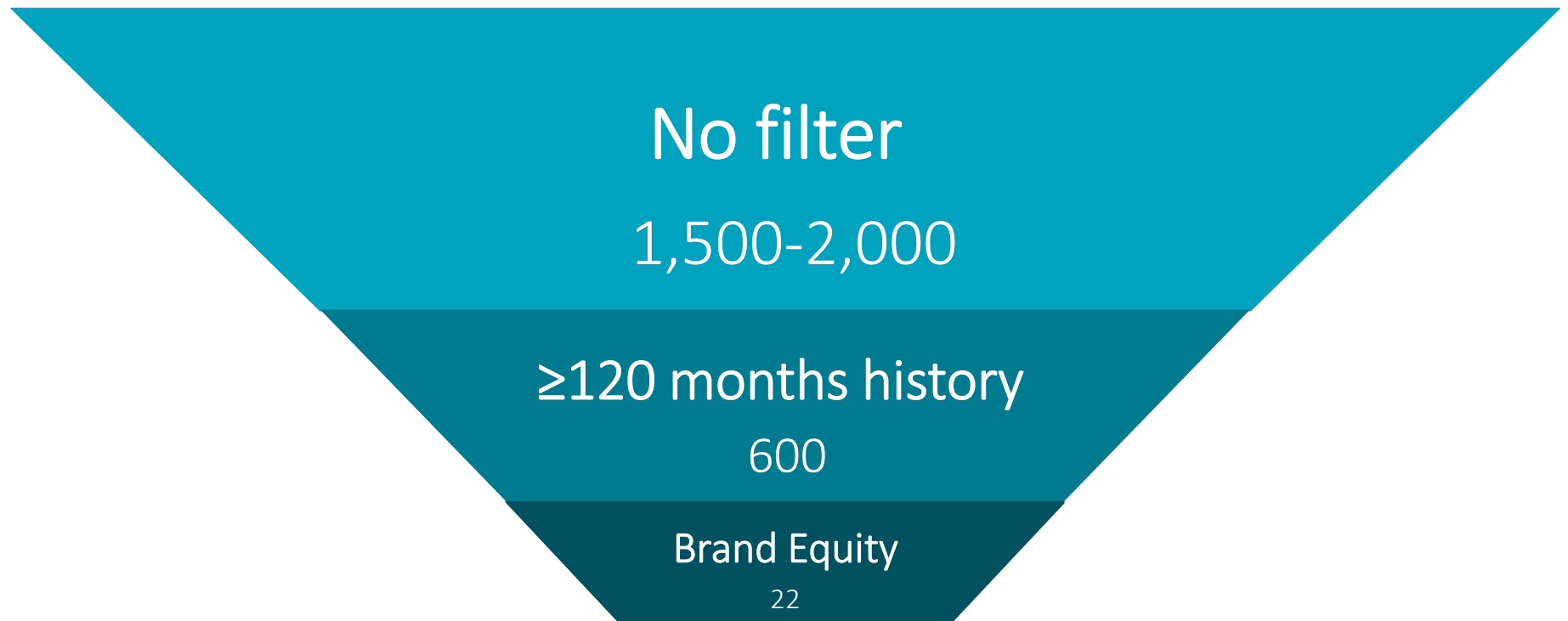
Alternative Data

Common interpretation



Alternative Data

Example of screening funnel



Alternative Data

Alternative data challenges



Permanency risk



Need to assess data collection best practices



Less history & coverage



Need economic rationale and advanced techniques



High turnover



Faster signal decay requires smarter trading



Higher noise



Non-numerical information requires skills to extract information



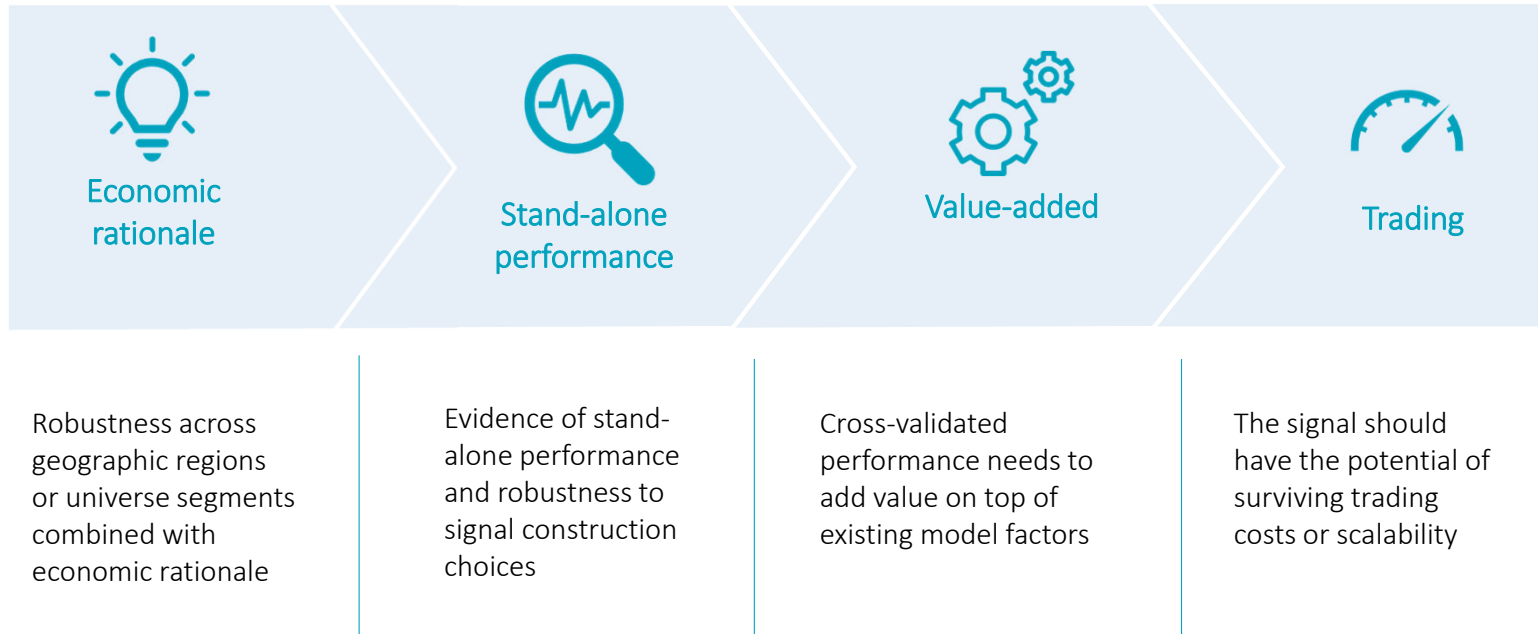
Integration & mapping



Extra efforts to make data executable in our system

Alternative Data

Evaluation of alternative data providers

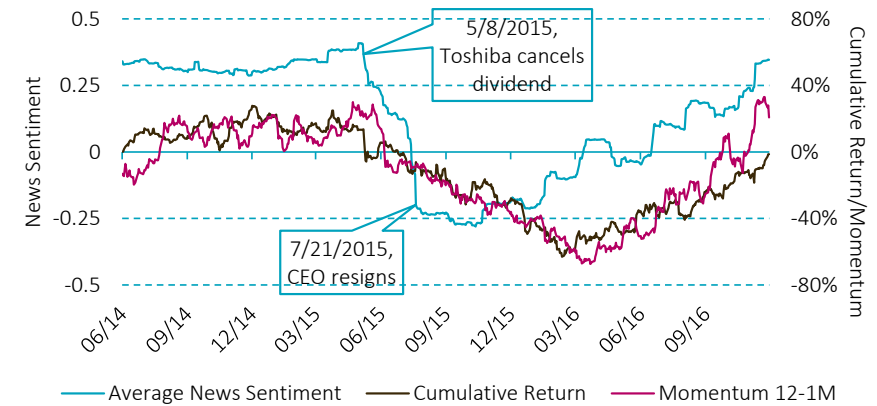


Alternative Data: News sentiment signals

News sentiment

- > Text-derived news sentiment signals have predictive power for future stock returns
- > The signals are often positively correlated with momentum, but still offering distinct source of alpha
- > The example here illustrates how news sentiment can be a better leading indicator than traditional metrics
- > We observe no long-term reversal in performance, suggesting that this mainly captures an underreaction effect

How to build robust news sentiment signals?



Alternative Data: News sentiment signals

News sentiment adds value on top of conventional price momentum

- > News sentiment performs relatively better when generic price momentum is weak
- > News sentiment can predict stock returns beyond other known characteristics, including price momentum

Regression analysis of stock returns on news sentiment and other characteristics 2001-2018

		Developed Markets				
	Intercept	Beta	Size	Book-to-Price	Mom 12-1M	News
mean	1.16	-0.23	-0.07	0.15	0.20	0.35
t-stat	(3.23)	(-0.81)	(-2.32)	(1.83)	(0.66)	(3.20)

		Emerging Markets				
	Intercept	Beta	Size	Book-to-Price	Mom 12-1M	News
mean	0.98	-0.08	0.01	0.28	0.30	0.14
t-stat	(1.99)	(-0.61)	(0.11)	(4.07)	(2.85)	(3.78)



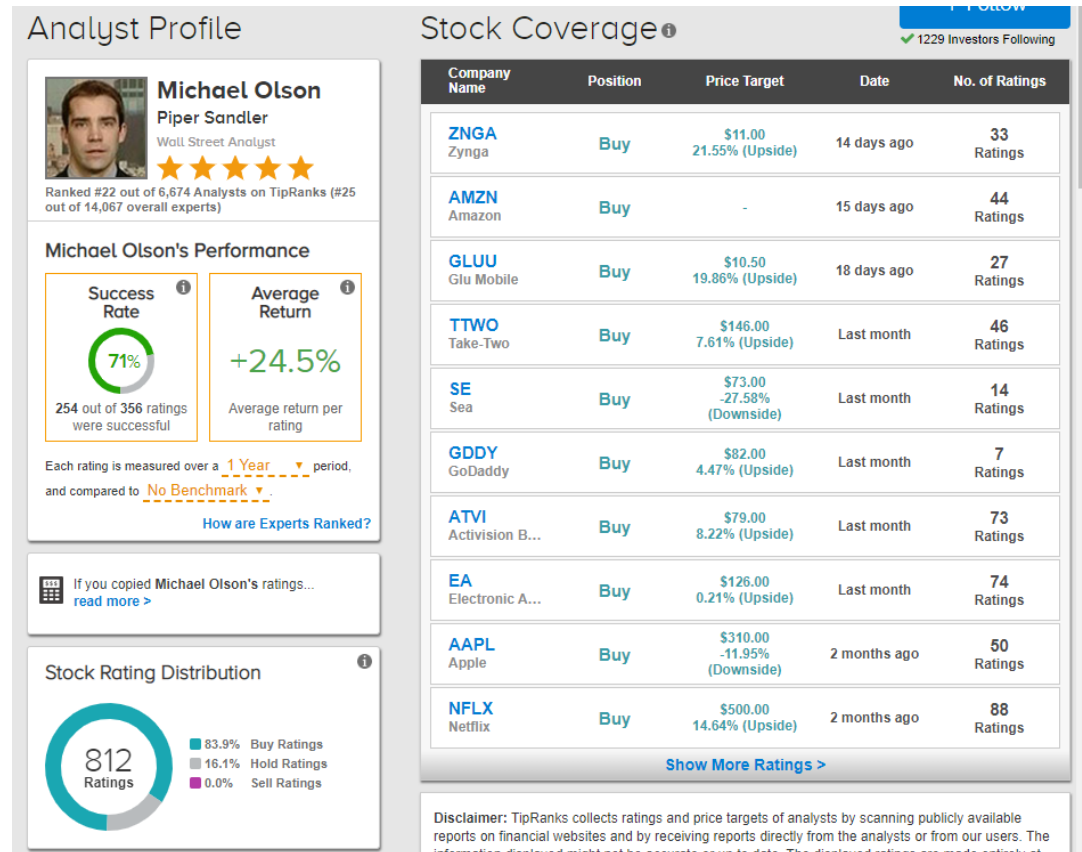
Source: Robeco Quant Equity Research. Summary statistics of monthly Fama-MacBeth (1973) regressions of stock returns on news sentiment and other firm characteristics over the period January 2001 to December 2018. T-statistics are based on Newey-West standard errors incorporating 12 months lags. For more information see Thom Marchesini & Laurens Swinkels (2019), "Integrating news sentiment in quant equity strategies", Robeco White paper.

Alternative Data: Peer-group trend signal

Based on the complete map of analysts' connectivity

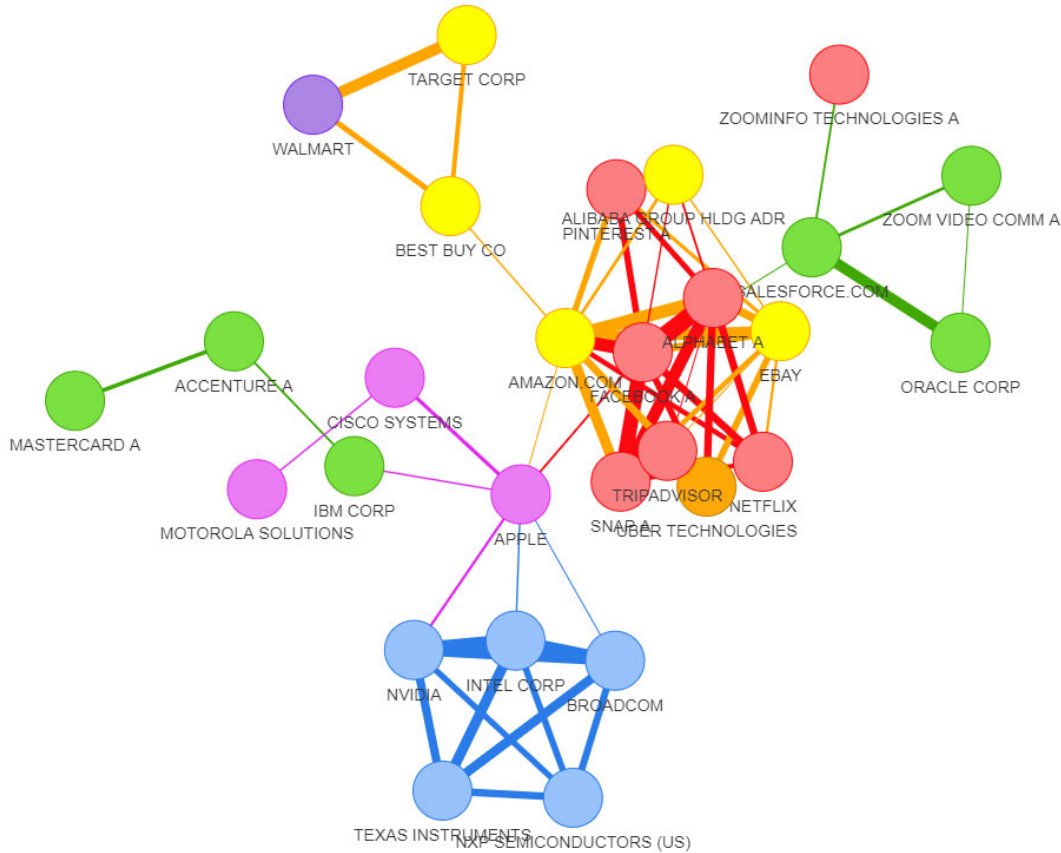
- > Peer-group trend is a proven signal capable of capturing short-term outperformance
- > These of signals invest in stocks whose peers have recently outperformed, expecting the trend to continue
- > The common definition of peer is sector or industry-based
- > We identify the alternative peer group for each individual stock, based on its shared analysts' coverage

Example for illustration's purpose.



Alternative Data: Peer-group trend signal

Based on the complete map of analysts' connectivity



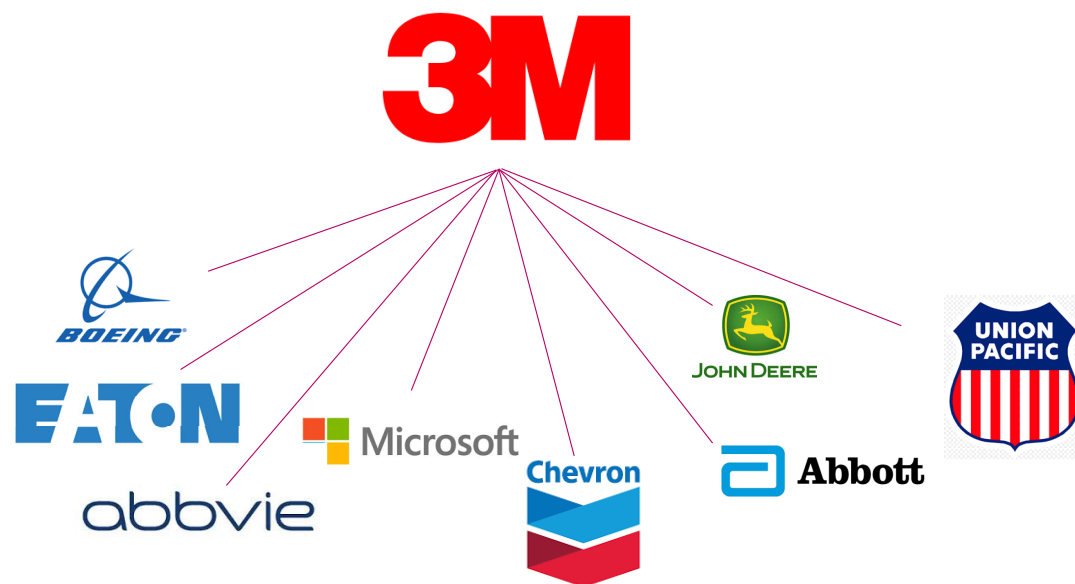
- > We continuously map the connectivity of all stocks via the shared coverage based on > +100K analysts
- > Stocks from different sectors and industries are likely to be classified in one peer group
- > Results show that our self-defined peer-group trend signal has a strong predictive power over short-term outperformance

Example for illustration's purpose. Stocks from different sectors are presented in different colors.

Dismissed idea: The effect of board connections and profiles

Do companies with central boards of directors outperform?

DIRECTORNAME	DIRECTOR ID	COMPANY	ISIN	REPORTDATE
Amy Hood	1130760	3M	US88579Y1010	20171201
Amy Hood	1130760	MICROSOFT	US5949181045	20170601
Inge Thulin	534445	3M	US88579Y1010	20171201
Inge Thulin	534445	CHEVRON	US1667641005	20171201
Vance Coffman	33719	3M	US88579Y1010	20171201
Vance Coffman	33719	DEERE	US2441991054	20171001
Ed Liddy	33916	3M	US88579Y1010	20171201
Ed Liddy	33916	ABBOTT LABS	US0028241000	20171201
Ed Liddy	33916	ABBVIE	US00287Y1091	20171201
Ed Liddy	33916	BOEING	US0970231058	20171201
Greg Page	66557	3M	US88579Y1010	20171201
Greg Page	66557	DEERE	US2441991054	20171001
Greg Page	66557	EATON	IE00B8KQN827	20171201
Herb Henkel	48721	3M	US88579Y1010	20171201
Dave Dillon	35928	3M	US88579Y1010	20171201
Dave Dillon	35928	UNION PACIFIC	US9078181081	20171201



Dismissed idea: Patent information

Do companies with higher patent quality outperform?

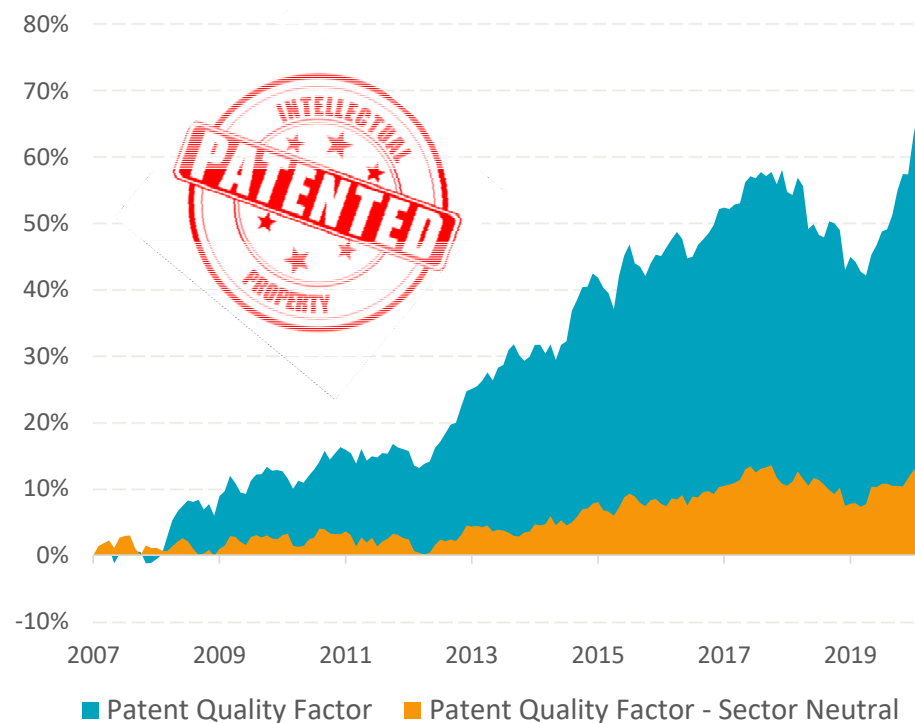
- > Literature suggests that simply counting the quantity of patents is a poor measure of innovation
- > Patent quality is a better metric, (usually) measured with the number of citations that patent receives
- > A citations-based patent quality measure can be enhanced by taking other information into account, such as market attractiveness and legal aspects

Main findings

- > Alpha generated from the patent related data predominantly comes from the allocation effect, and not from the selection within sectors
- > Other knowledge capital measures seem to be better predictors of the future cross-sectional excess returns than patents
- > Patent-related features do not add additional predictability in the non-linear structure either

Source: Robeco Research. For illustrative purposes only.

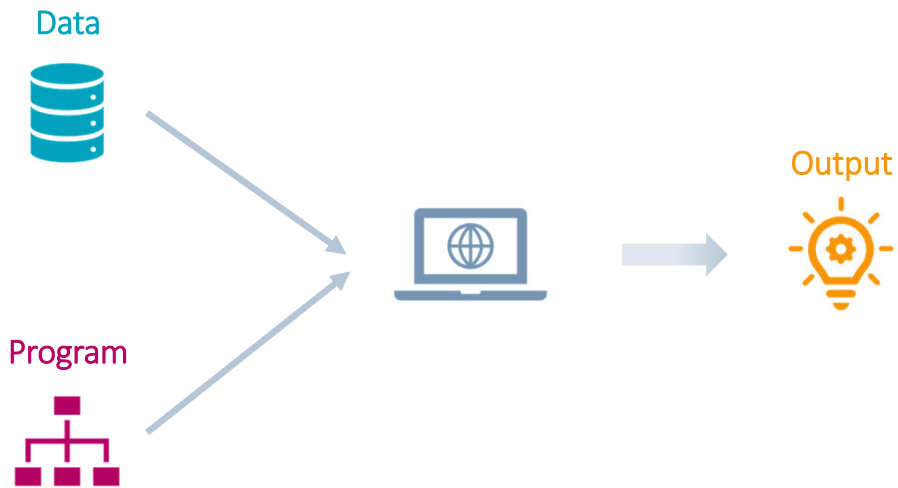
Cumulative CAPM Alpha



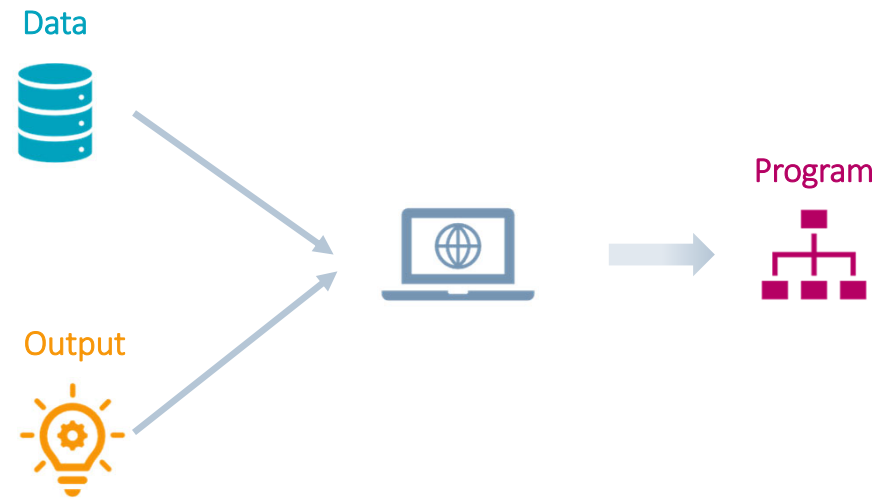
Machine Learning

What is machine learning?

Traditional programming



Machine Learning



Types of problems that can be solved with machine learning

Classification

- Predicting winner of election
- Detecting spam emails
- Predicting if tumor is malignant

Regression

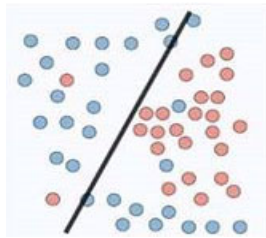
- Predicting level of income
- Predicting price of a house
- Predicting stock return

Clustering

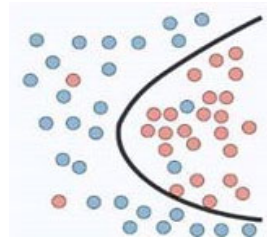
- Which viewers like same movie?
- Which ad will clients click on?
- Which size of clothes to design?

Machine Learning relaxes the functional form imposed by more parametric models

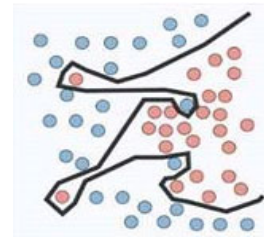
Machine Learning delegates the task of figuring out dependencies between variables to algorithms, with very few assumptions. This sounds fantastic but can also be a curse in disguise. A lot of time should be spent on getting the “right fit”



Linear model might be too simple to explain the variance in the data.



Non-linear models might be able to find a more meaningful relationship.

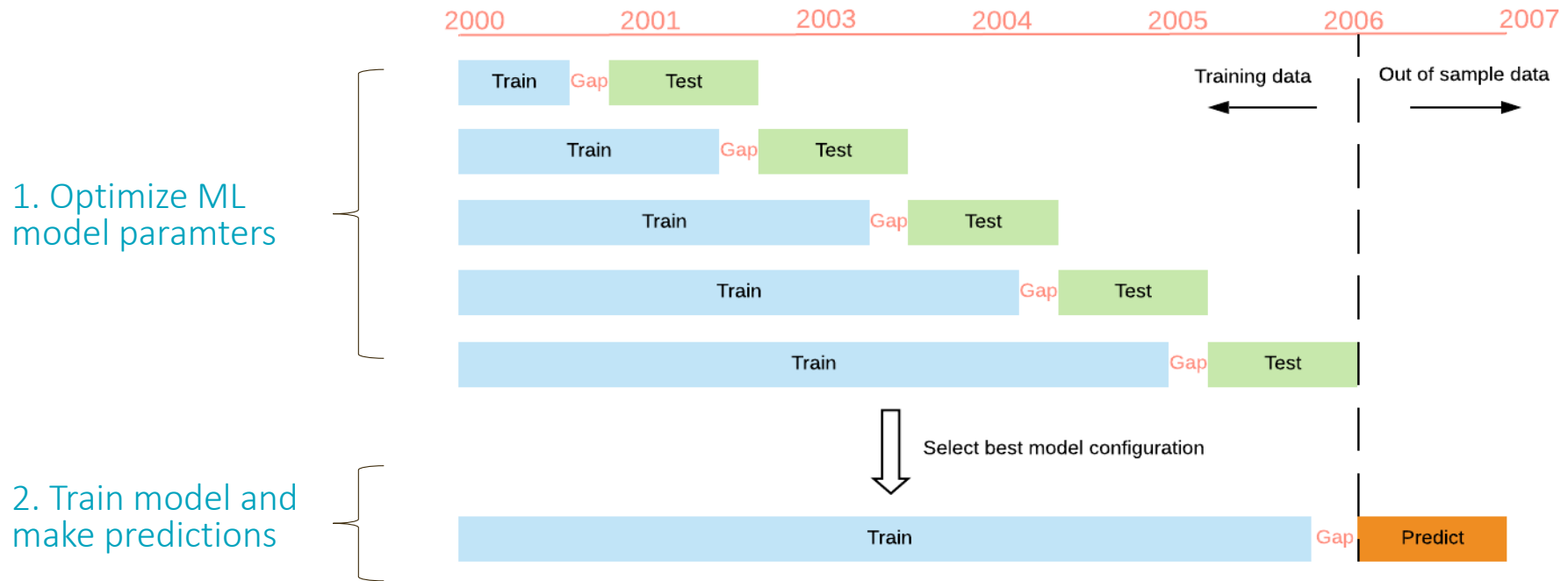


When applied incorrectly, the model will fit on noise and have low predictive performance on new data.



Cross-validation for timeseries

Time series cross-validation



- > This is a fully-data driven process and uses only data available when making the prediction
- > Gaps included for prudence and prevention of data leakage for variables that are static for some months

Stock selection alpha with machine learning: Evidence in the literature

ML using only past returns

Krauss, Do, and Huck (2016): Machine learning for statistical arbitrage on the S&P 500

Models

- > Deep neural networks (DNN), gradient-boosted-trees (GBT), random forests (RAF), and a combination (ENS)

Classification problem

- > Generated the probability forecast of a stock to outperform the general market (daily one-day-ahead signal)

Trading strategy

- > Long top k stocks with the highest probability to outperform and short k stocks with the lowest probability

Main conclusions

- > ENS produces out-of-sample returns exceeding 0.45 percent per day for $k = 10$, prior to transaction costs
- > However, efficacy is declining in recent years

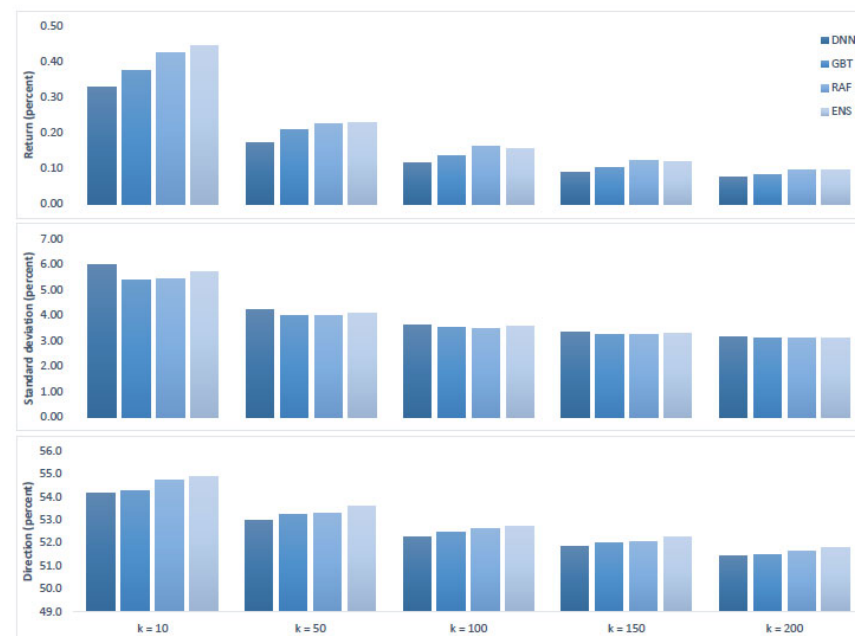


Figure 1: Daily performance metrics for long-short portfolios of different sizes: Mean return, standard deviation, and directional accuracy from December 1992 until October 2015.

Stock selection alpha with machine learning: Evidence in the literature

ML using only past returns

Murray, Xiao, and Xia (2020): “Charting by machines”, inspired by classic technical analysis

Models

- > Feed-forward neural network (FNN), convolutional neural network (CNN), long-short term memory (LSTM), and convolutional neural network with long-short term memory (CNNLSTM)

Regression problem

- > Predict excess stock return in month t (and its transformations)

Trading strategy

- > Long top decile and short bottom decile portfolio

Main conclusions

- > ML methods offer added value on top of the implicit exposures to the classic return-based signals such as short-term reversal, medium-term momentum, and seasonal effects
- > Predictive power persists for about 4 months

Table 3: Portfolio Analysis

Value	$MLER\ 1$	$MLER\ 10$	$MLER\ 10 - 1$
Excess Return	-0.13 (-0.50)	0.93 (5.00)	1.06 (5.38)
α^{CAPM}	-0.80 (-6.20)	0.38 (3.86)	1.18 (6.17)
α^{FF}	-0.86 (-7.80)	0.36 (3.80)	1.22 (7.00)
α^{FFC}	-0.58 (-6.21)	0.19 (2.11)	0.78 (5.03)
α^{FFCLIQ}	-0.58 (-5.89)	0.21 (2.16)	0.78 (4.84)
α^{FF5}	-0.68 (-6.27)	0.31 (3.56)	0.99 (6.27)
α^Q	-0.50 (-4.27)	0.21 (1.89)	0.71 (3.66)

Stock selection alpha with machine learning: Evidence in the literature

ML using many factor characteristics as input

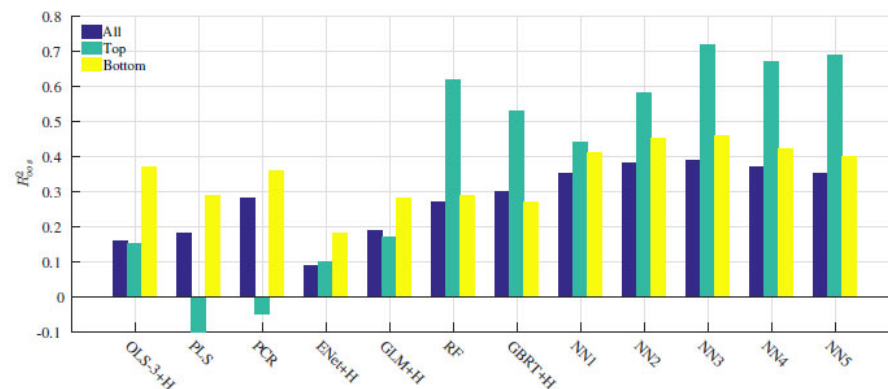
Studies reporting high Sharpe ratios

- > Most studies that use ML for predicting stock returns use many factor characteristics (typically over 50) as input
- > Studies such as [Gu, Kelly, and Xiu \(2020\)](#) or [Rasekhschaffe and Jones \(2019\)](#) claim that the ML strategies achieve much higher Sharpe ratios and alphas than comparable linear strategies

Skeptical studies

- > Overfitting concern due to high degrees of freedom of ML approaches and rise of big data (Novy-Marx, 2015, Martin and Nagel, 2019)
- > Economic gains in portfolio backtests depends critically on the ability to take risk and implement trades efficiently (Leung et al., 2021)
- > Deep learning signals extract profitability from difficult-to-arbitrage stocks and during high limits-to-arbitrage market states; in particular, microcaps, distressed stocks, or episodes of high market volatility (Avramov, Cheng, and Metzker, 2019)

Gu, Kelly, and Xiu (2020)



Note: In this table, we report monthly R^2_{oon} for the entire panel of stocks using OLS with all variables (OLS), OLS using only size, book-to-market, and momentum (OLS-3), PLS, PCR, elastic net (ENet), generalize linear model (GLM), random forest (RF), gradient boosted regression trees (GBRT), and neural networks with one to five layers (NN1–NN5). “+H” indicates the use of Huber loss instead of the l_2 loss. We also report these R^2_{oon} within subsamples that include only the top 1,000 stocks or bottom 1,000 stocks by market value. The lower panel provides a visual comparison of the R^2_{oon} statistics in the table (omitting OLS due to its large negative values).

Stock selection alpha with machine learning: Evidence in the literature

ML for enhancing traditional factors

- > Bew et al. (2019) use ML to extract more value from **analysts' recommendations**, using only analyst data as input
- > Snow (2020) uses ML to predict **earnings surprises**, using not only earnings data but also past returns and other technical indicators such as trading volumes as input
- > Binsbergen, Han, and Lopez-Lira (2021) use ML to create better **earnings** forecasts than analysts and include fundamental variables, such as growth metrics, and macro-economic variables in their analysis
- > Anand et al. (2019) use ML to predict **profitability** using several dozen fundamental variables as input
- > Geertsema and Lu (2021) report strong results for a relative **valuation signal** based on a decision-tree ML approach

- > A caveat with these studies is that better results can be expected the more variables are used which are known to predict future stock returns and future fundamental performance

Attention: Applying machine learning to finance is just different

There are successful use cases, characterized by

- > High signal-to-noise ratios
- > Large data sets

On the other hand, financial markets

- > Are notoriously hard to predict
- > Have only limited numbers of independent observations
- > Require prudence against overfitting and data leakage

→ ML methods do not easily generalize to applications in finance. One must carefully set up the model training process.



The Review of Financial Studies



Corrigendum: Bond Risk Premiums with Machine Learning

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ML Application 1: Return prediction

Research question




What if you want to predict the future winners?

Applying Machine Learning (ML) to stock selection

Machine is tasked to predict winning stocks over the next week



S&P 500 as a common example, given that

-  Liquid and large caps → No issues with implementation shortfall and market impact
-  Good variable coverage → Premium performance requires premium data
-  No time-zone issues → Ensure one builds a viable strategy

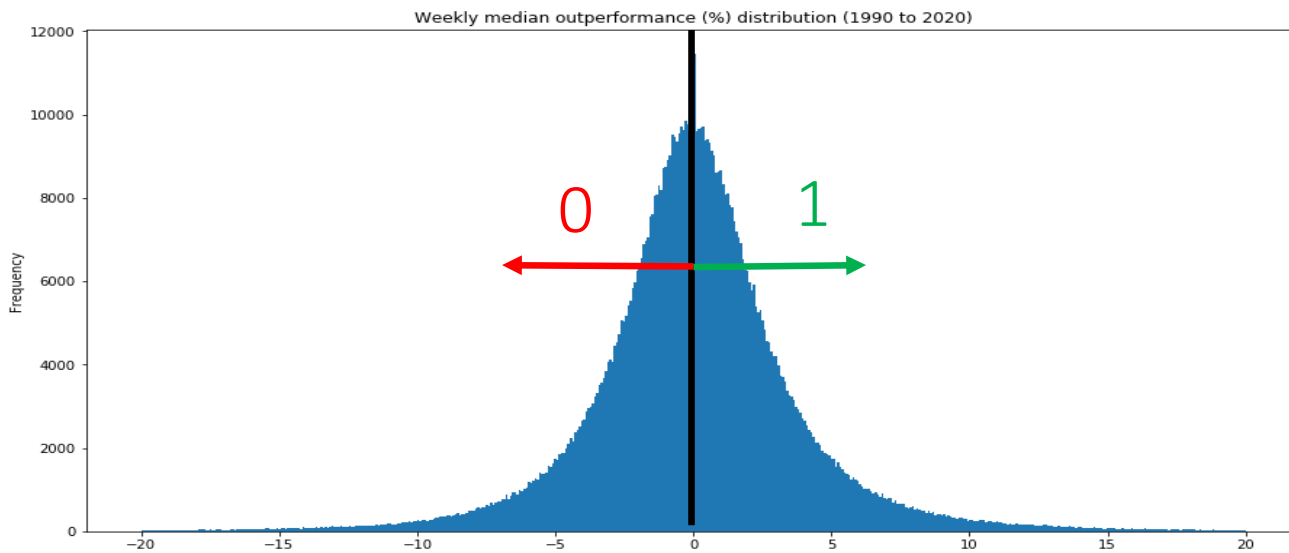
How does the ML trading strategy work?

For training the ML model, one needs to define a forward-looking target

Problem formulation: classification task

- > Classification is well suited for tasks with low signal-to-noise ratio and prevents instable gradients during training

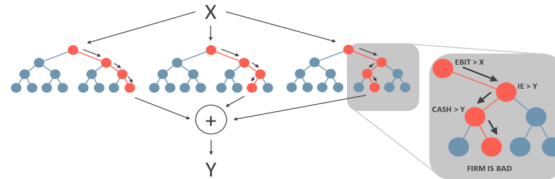
Training target: 1 if over the next week stock return \geq median stock return, else 0



Source: Robeco. For illustration only.

Model diversification reduces chance of overfitting

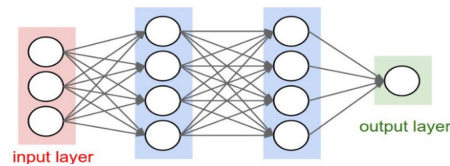
Model 1: Random Forests



...

...

Model N: Neural Network (2-Layer)



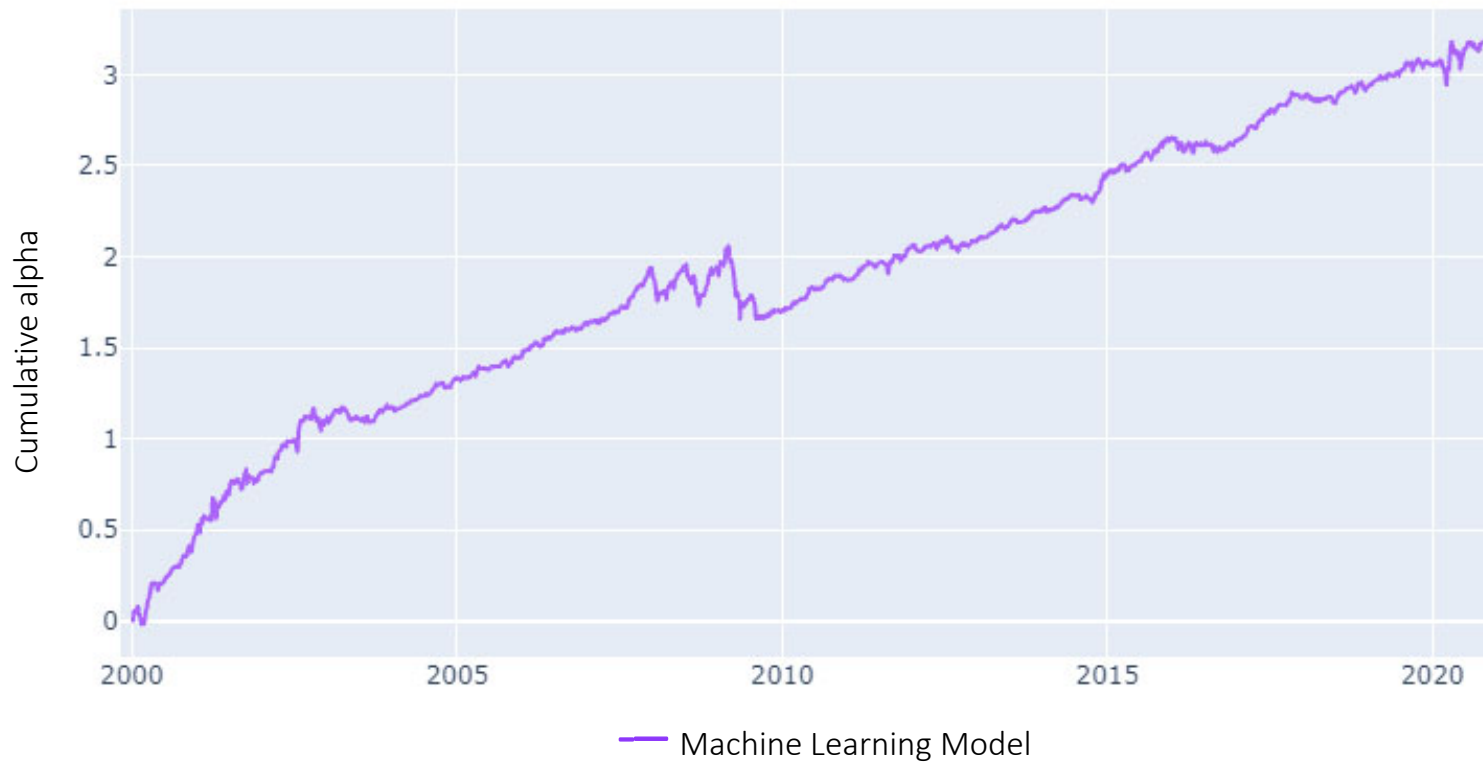
Averaging multiple models reduces risk of wrong prediction



Applying ML to stock selection on S&P 500

ML signal backtest: multiple models making a joint call

Outperformance over S&P500 (weekly rebalancing, before transaction costs)



Source: Robeco. For illustration only.

What relationships does the ML model capture?

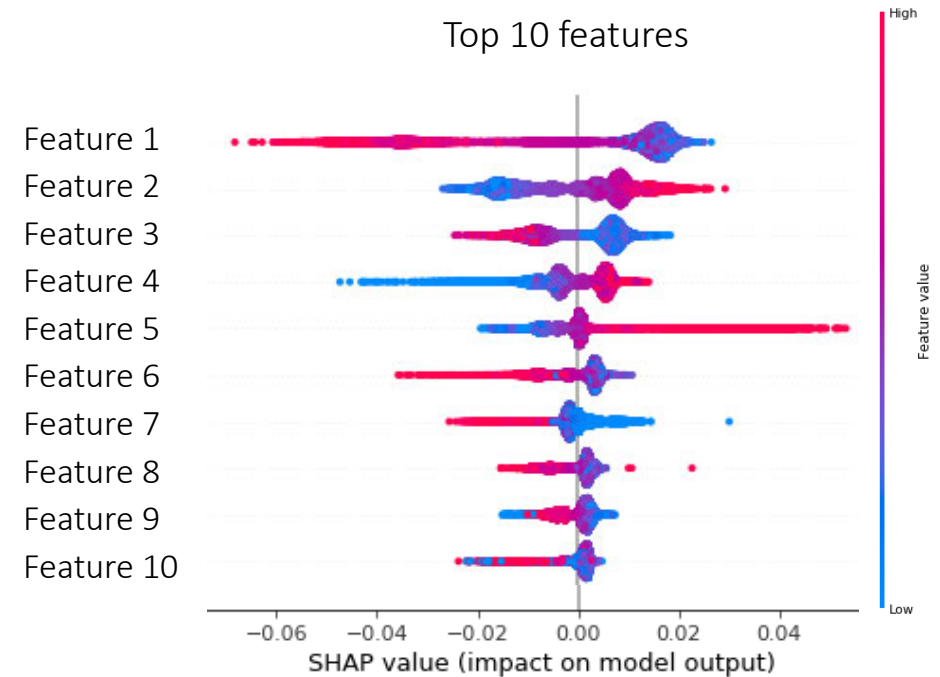
The ML model shows intuitive behavior

Interpreting Machine Learning predictions

- > For each stock, one can compute Shapley (SHAP) values which measure each feature's contribution to the prediction
- > An aggregate of absolute Shapley values for each feature gives the overall feature importance

How to read the figure

- > **Feature 1:** stocks with high feature values have a lower probability of outperforming next week
- > **These effects are non-linear:** low values of Feature 1 do not increase outperformance probability as much



Source: Robeco. Illustration only. For more information about shapley values, see *A Unified Approach to Interpreting Model Predictions* – Lundberg and Lee, NIPS paper (2017), <https://github.com/slundberg/shap>.

What relationships does the ML model capture?

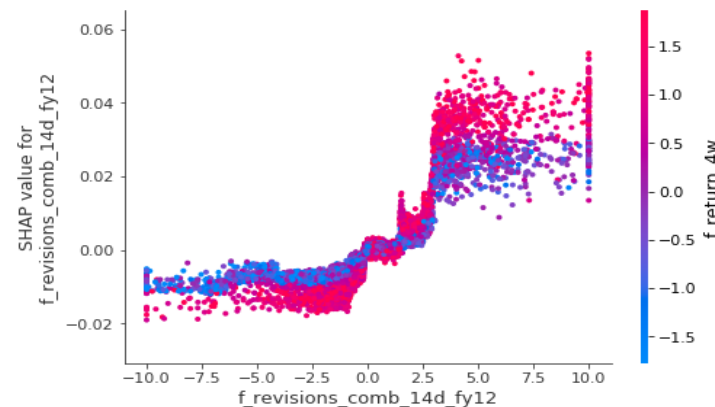
The ML model captures academically documented insights

How to read the figure

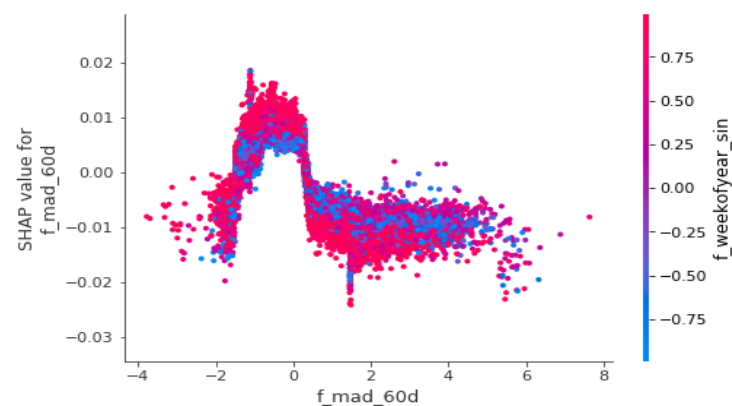
- > Y-axis shows if the feature pushes the outperformance probability up or down
- > X-axis shows the standardized feature value

Examples

- > **Interaction:** High revisions increases outperformance probability, and even more so if this is paired with high 4w return
- > **Non-linearity:** Stocks with an average risk have a higher outperformance probability



Reversal - Revisions interaction¹



Beta-1 effect²

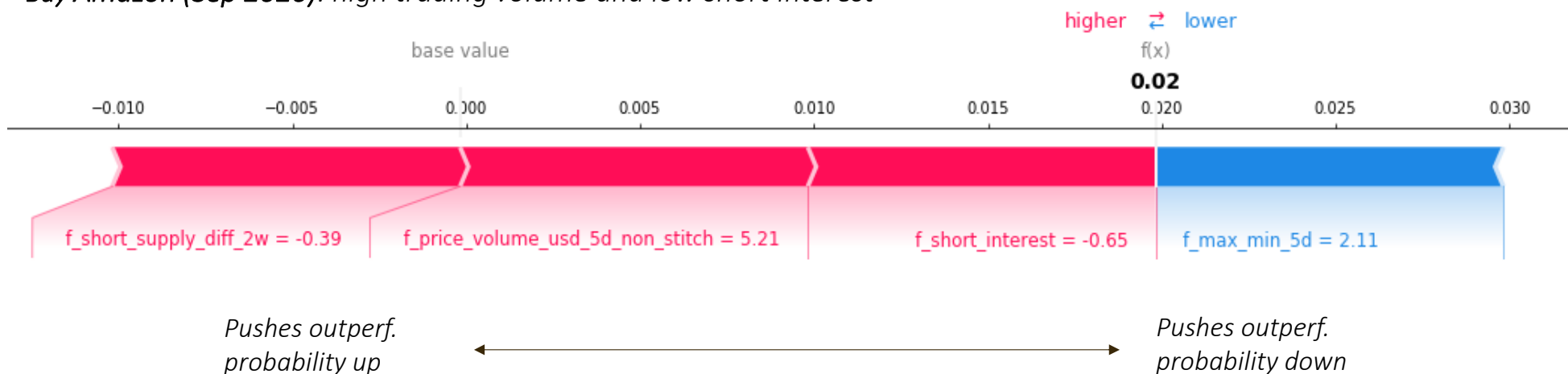
Source: 1. *A Closer Look at the Short-Term Return Reversal* – Da, Liu and Schaumburg (Management Science, 2014)
2. *Low Volatility and Beta 1.0 Portfolios* – Falkenstein (personal blog, 2010)

How does an ML trading strategy work?

For each stock, the model returns a probability it will outperform over the next week

For each stock, the predictions can be explained by commonly used Shapley values

Buy Amazon (Sep 2020): high trading volume and low short interest



Source: Robeco. For illustration only.

One step further: Surgically targeting non-linear relationship beyond linear explainability

- > Another application of ML-based return prediction is to search for additional alpha on top of factors
- > We have seen interesting practices from the peer, training an ML model to predict the next month's specific returns using style-factor exposures as input
- > In this case, the ML model is explicitly directed to capture non-linear relationships that the linear model left behind in its residuals

$$R = Xf + \varepsilon$$

$$\varepsilon = G(X)g + \varepsilon'$$

$$R = Xf + G(X)g + \varepsilon'$$

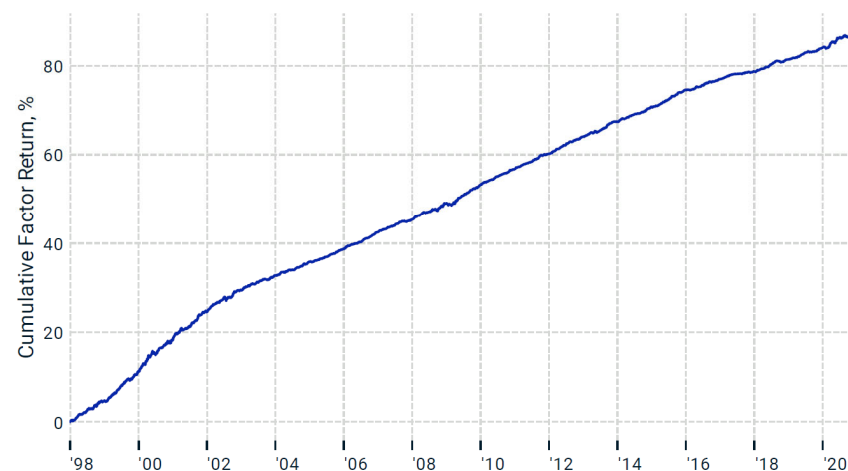
- > Such framework allows one to maintain the interpretability of the linear model and factors, while leveraging ML to capture only the non-linear and interaction effects the linear model missed
- > The results of this study are remarkably strong (are they too good to be true?)

Source: MSCI

Exhibit 15: Factor Statistics of GEMTR Styles and ML Factor

Factor	Avg t	% t >2	Return (%)	Volatility (%)	IR	CV R ² Gain (bps)	Max Drawdown (%)	VIF	Monthly Auto Correl.
Beta	6.9	81.8	0.02	5.5	0.00	40.8	38.4	3.1	0.98
Momentum	6.4	78.5	3.04	4.3	0.71	37.1	21.6	2.0	0.92
Size	4.8	72.4	-0.49	2.4	-0.21	21.9	22.9	2.6	1.00
Short-Term Reversal	4.2	68.0	2.30	2.4	0.98	16.9	4.0	1.0	0.18
Residual Volatility	4.2	69.5	-1.49	3.0	-0.50	14.8	45.4	2.3	0.97
Liquidity	3.4	59.6	-0.42	2.3	-0.19	9.5	18.2	1.6	0.98
ML Factor	3.3	71.5	3.82	0.9	4.23	6.5	0.9	1.2	0.70
Earnings Yield	2.8	53.8	1.58	2.1	0.77	6.2	7.7	1.9	0.96
Book-to-Price Ratio	2.5	53.8	1.62	1.7	0.97	4.0	5.7	2.2	0.98
Industry Momentum	2.4	49.1	2.32	0.9	2.59	3.6	0.4	1.0	0.53
Analysts Sentiment	2.4	53.8	1.41	1.1	1.32	3.2	3.0	1.0	0.79
Mid Capitalization	2.2	46.2	0.14	1.4	0.10	3.2	4.9	1.3	0.99
Long-Term Reversal	2.3	48.4	1.26	1.5	0.85	3.0	6.4	1.8	0.95

Exhibit 14: Full-Sample Multi-Variate Factor Return of ML Factor

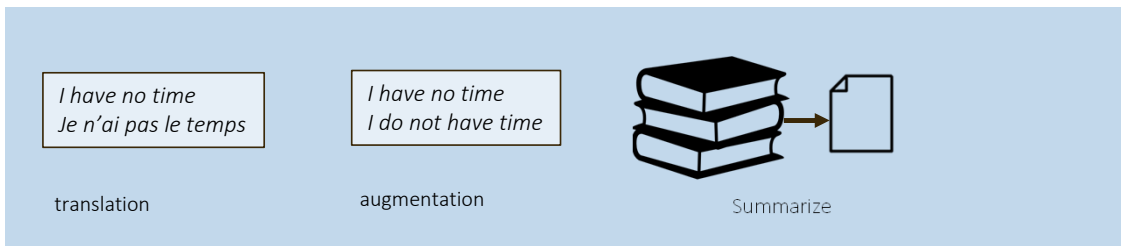


ML Application 2: Natural Language Processing (NLP)

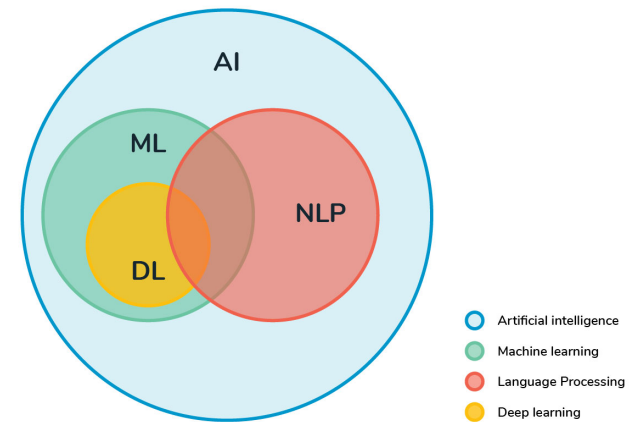
Natural language processing (NLP)

What?

- > Automatic manipulation of natural language, like speech and text, by software
- > Text to text



- > Text to signal



NLP application: Analyzing company descriptions

- > Can we find all the companies related to a hot theme?
- > Can we determine the proper peer for valuation comparison?

Example: Adyen

*Adyen NV, formerly Adyen BV, is provider of **mobile, online and point-of-sale (POS) payment solutions** based in the Netherlands. It operates an online platform enabling merchants to accept payments internationally and from all sales channels, such as **online shops, mobile payments** from applications and Websites, and POS, such as **countertops, mobile terminals, tablets and cash registers**, among others. The platform covers the entire payment chain, including technical, contractual, reconciliation and settlement processes. The platform is available in the form of ready-to-use payment pages (HPP), application programming interface (API), and client-side encryption solution (EE). The Company's customers include **Mango, KLM, Netflix, Superdry, Uber, Groupon and Crocs**, among others. It has offices in the **Netherlands, the United Kingdom, France, Germany, Belgium, Brazil, China, Australia, Mexico, Singapore, Spain, Sweden and the United States.***

NLP application: Words to numbers

Extract meaningful vectors from words (Pre-processing)

- Original text

Adyen NV, formerly Adyen BV, is provider of mobile, online and point-of-sale (POS) payment solutions based in the Netherlands. It operates an online platform enabling merchants to accept payments internationally and from all sales channels, such as online shops, mobile payments from applications and Websites, and POS, such as countertops, mobile terminals, tablets and cash registers, among others

- Removing special characters & Filtering small and stop words

adyen adyen provider mobile online point sale payment solutions based netherlands operates online platform enabling merchants accept payments internationally sales channels online shops mobile payments applications websites countertops mobile terminals tablets cash registers

- Lemmatize: stemming verbs and plurals

adyen adyen provid mobil onlin point sale payment solut base netherland oper onlin platform enabl merchant accept payment intern sale channel onlin shop mobil payment applic websit countertop mobil termin tablet cash regist

- Tokenize:
Words to vectors
Text to list of vectors

Rome Paris word V

Rome = [1, 0, 0, 0, 0, 0, ..., 0]

Paris = [0, 1, 0, 0, 0, 0, ..., 0]

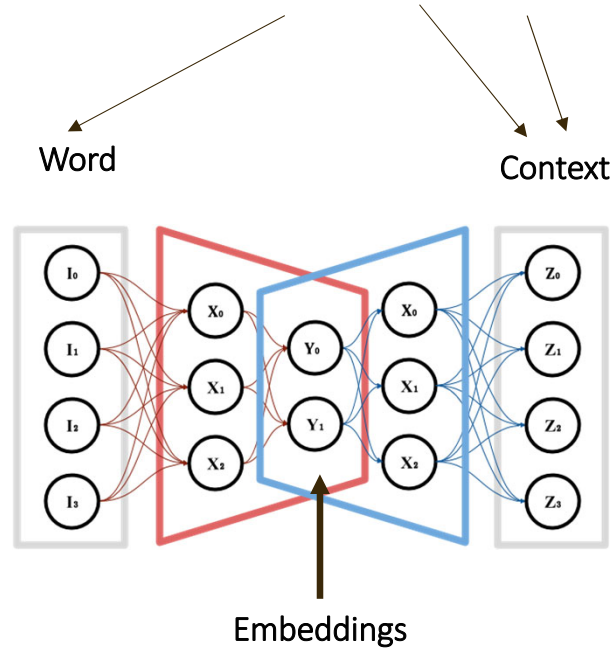
Italy = [0, 0, 1, 0, 0, 0, ..., 0]

France = [0, 0, 0, 1, 0, 0, ..., 0]

NLP application: Words to numbers

Context learning

Original: Rome is the capital of Italy.
Preprocessed: [rome, capital, italy]



The embeddings have a contextual relationship in the vector space: **Math with words!**



Other example:
paris - france + poland = warsaw.

NLP Application: Applying state-of-art models

Bert (BiDirectional Encoder Representations from Transformers)

- > Math with words -> Math with short texts
- > Pre-trained model (Wikipedia + Book corpus, >3 billion words)
- > Context aware, meaning of words depend on its surroundings

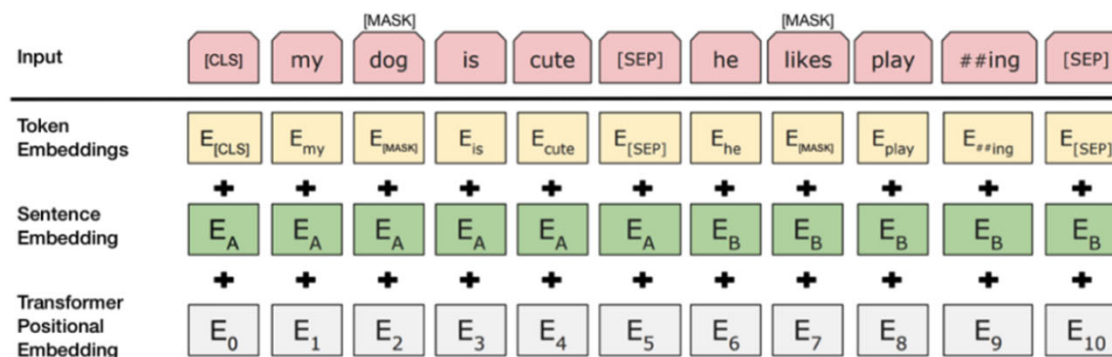


Dogs that **bark** don't bite



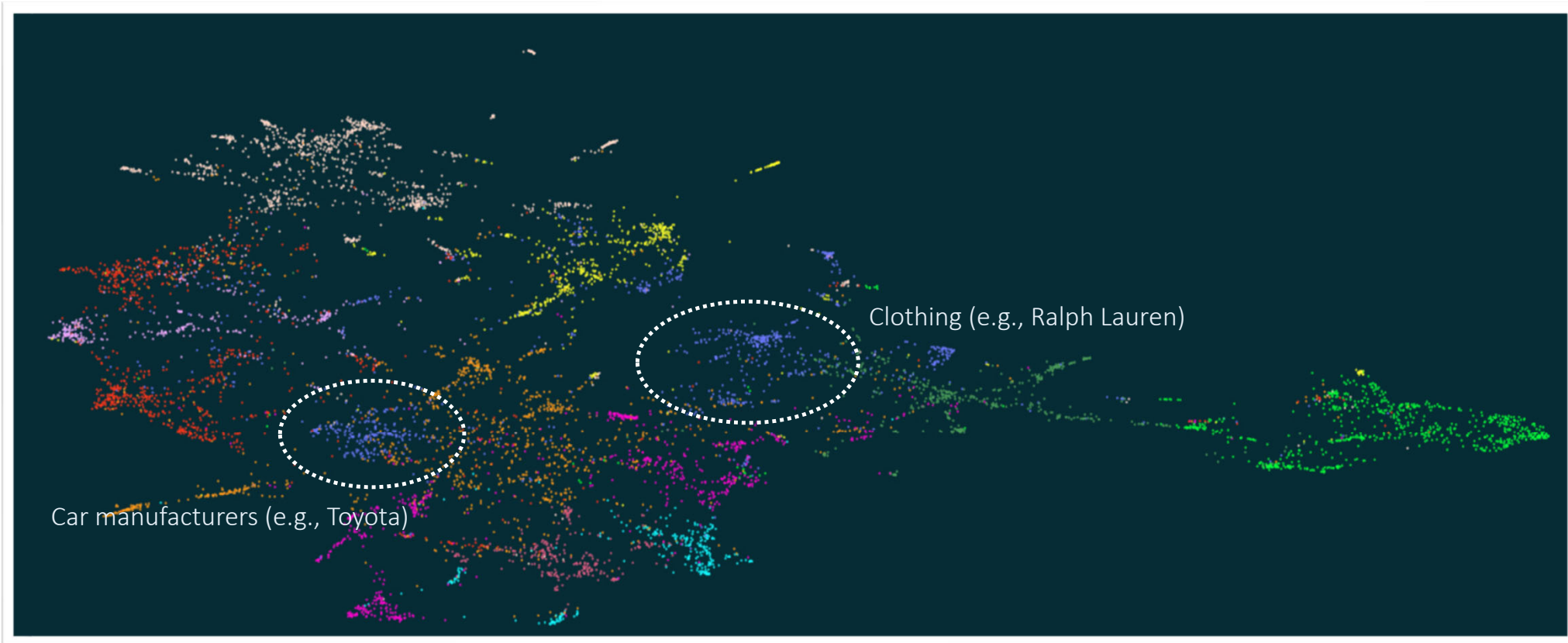
Bark is the outermost layers of stems and roots of woody plants.

- > Can we make a list of companies related to a buzzword?



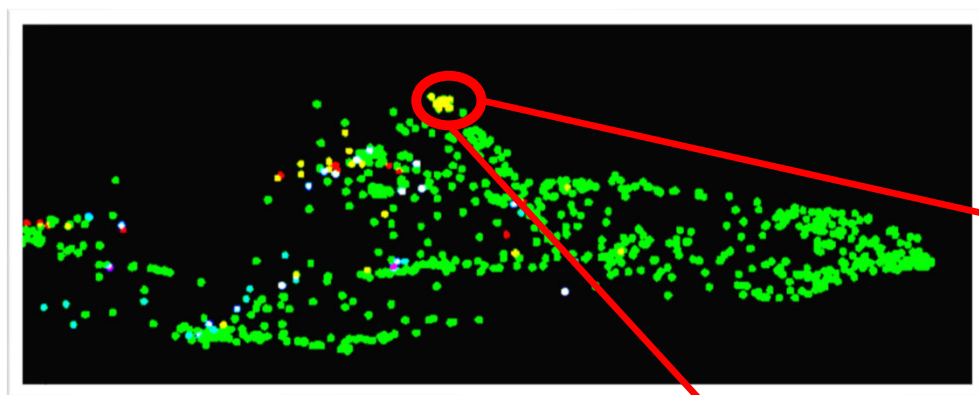
NLP Application: Identify the business connectivity and hidden risks

Valuable insights for investors to rethink about clustering than that suggested by GICS



NLP Application: Identify the business connectivity and hidden risks

Meaningful close distance between stocks from different sectors (e.g. HC and REIT)



Name: DIVERSIFIED HEALTHCARE

Country: US

GICS: Real Estate

Description:

Diversified Healthcare Trust, formerly Senior Housing Properties Trust, is a healthcare real estate investment trust (REIT). The Company is focused on healthcare and life sciences located throughout the United States. Its segments include triple net senior living communities that provide short term and long term residential care and other services for residents; managed senior living communities that provide short term and long term residential care and other services

Name: LTC PROPERTIES

Country: US

GICS: Real Estate

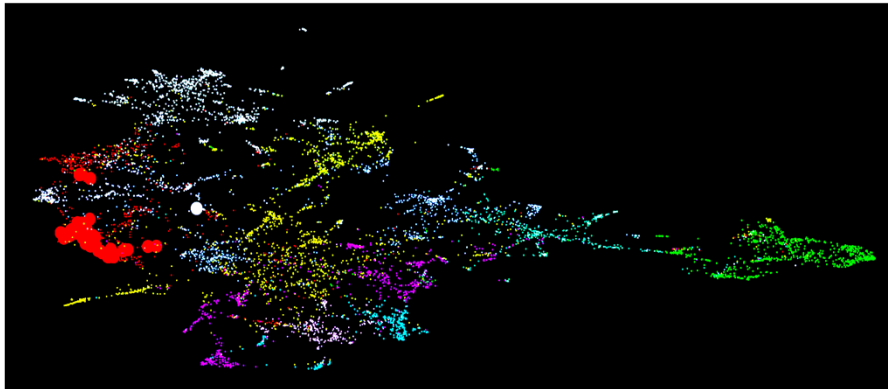
Description:

LTC Properties Inc. is a healthcare real estate investment trust (REIT). The Company invests in senior housing and healthcare properties through sale-leaseback transactions, mortgage financing and structured finance solutions, including mezzanine lending. It invests in various properties, including Skilled nursing facilities (SNF), Assisted living facilities (ALF), Independent living facilities (ILF), Memory care facilities (MC) and Range of care facilities (ROC). SNF

NLP Application: Identify the business connectivity and hidden risks

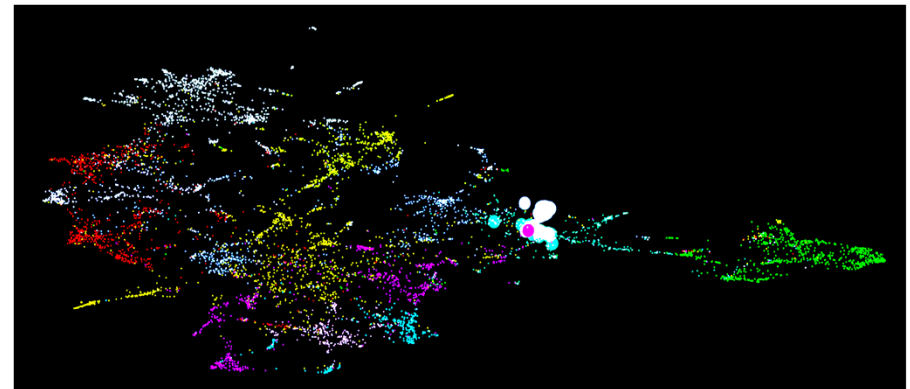
Understand the context—what if there comes a “chip crisis”?

Query: “Making chips”



ALTIUM
APPLIED MATERIALS
SK HYNIX
WINBOND ELECTRONICS CORP
S.O.I.T.E.C.
MICRO-STAR INTERNATIONAL
ONTO INNOVATION
ASPEED TECHNOLOGY

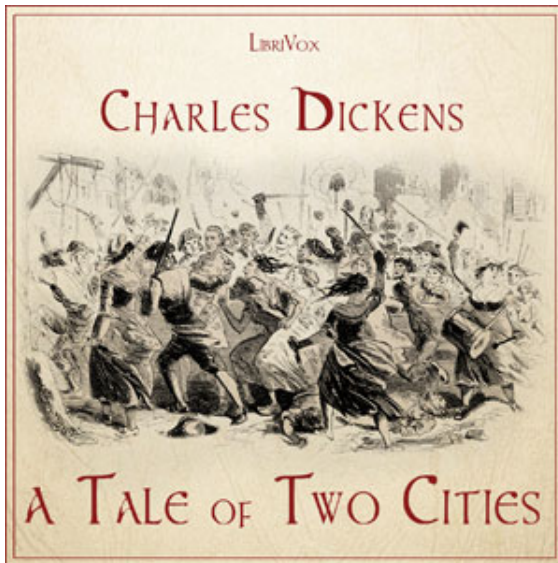
Query: “Eating chips”



DOMINO'S PIZZA ENT
DELIVERY HERO
TEXAS ROADHOUSE A
JACK IN THE BOX
J & J SNACK FOODS CORP
KELLOGG CO
AMREST HOLDINGS
JUST EAT TAKEAWAY.COM

Summary

For Quant Investing.....



It is the best of times, it is the worst of times...

It is the epoch of belief, it is the epoch of incredulity

It is the season of light, it is the season of darkness

It is the spring of hope, it is the winter of despair

We have everything before us, we have nothing before us ...

Keep on doubting, keep on testing!

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This material is prepared by Robeco Overseas Investment Fund Management (Shanghai) Limited Company ("Robeco Shanghai") and is only provided to the specific objects under the premise of confidentiality. Robeco Shanghai was registered as a private fund manager with the Asset Management Association of China in September 2018. Robeco Shanghai is a wholly foreign-owned enterprise established in accordance with the PRC laws, which enjoys independent civil rights and civil obligations. The statements of the shareholders or affiliates in the material shall not be deemed to a promise or guarantee of the shareholders or affiliates of Robeco Shanghai, or be deemed to any obligations or liabilities imposed to the shareholders or affiliates of Robeco Shanghai.

Additional Information for investors with residence or seat in Singapore

This document has not been registered with the Monetary Authority of Singapore ("MAS"). Accordingly, this document may not be circulated or distributed directly or indirectly to persons in Singapore other than (i) to an institutional investor under Section 304 of the SFA, (ii) to a relevant person pursuant to Section 305(1), or any person pursuant to Section 305(2), and in accordance with the conditions specified in Section 305, of the SFA, or (iii) otherwise pursuant to, and in accordance with the conditions of, any other applicable provision of the SFA. The contents of this document have not been reviewed by the MAS. Any decision to participate in the Fund should be made only after reviewing the sections regarding investment considerations, conflicts of interest, risk factors and the relevant Singapore selling restrictions (as described in the section entitled "Important Information for Singapore Investors") contained in the prospectus. You should consult your professional adviser if you are in doubt about the stringent restrictions applicable to the use of this document, regulatory status of the Fund, applicable regulatory protection, associated risks and suitability of the Fund to your objectives. Investors should note that only the sub-Funds listed in the appendix to the section entitled "Important Information for Singapore Investors" of the prospectus ("Sub-Funds") are available to Singapore investors. The Sub-Funds are notified as restricted foreign schemes under the Securities and Futures Act, Chapter 289 of Singapore ("SFA") and are invoking the exemptions from compliance with prospectus registration requirements pursuant to the exemptions under Section 304 and Section 305 of the SFA. The Sub-Funds are not authorized or recognized by the MAS and shares in the Sub-Funds are not allowed to be offered to the retail public in Singapore. The prospectus of the Fund is not a prospectus as defined in the SFA. Accordingly, statutory liability under the SFA in relation to the content of prospectuses would not apply. The Sub-Funds may only be promoted exclusively to persons who are sufficiently experienced and sophisticated to understand the risks involved in investing in such schemes, and who satisfy certain other criteria provided under Section 304, Section 305 or any other applicable provision of the SFA and the subsidiary legislation enacted thereunder. You should consider carefully whether the investment is suitable for you. Robeco Singapore Private Limited holds a capital markets services license for fund management issued by the MAS and is subject to certain clientele restrictions under such license.

Additional Information for investors with residence or seat in Malaysia

Generally, no offer or sale of the Shares is permitted in Malaysia unless where a Recognition Exemption or the Prospectus Exemption applies: NO ACTION HAS BEEN, OR WILL BE, TAKEN TO COMPLY WITH MALAYSIAN LAWS FOR MAKING AVAILABLE,

OFFERING FOR SUBSCRIPTION OR PURCHASE, OR ISSUING ANY INVITATION TO SUBSCRIBE FOR OR PURCHASE OR SALE OF THE SHARES IN MALAYSIA OR TO PERSONS IN MALAYSIA AS THE SHARES ARE NOT INTENDED BY THE ISSUER TO BE MADE AVAILABLE, OR MADE THE SUBJECT OF ANY OFFER OR INVITATION TO SUBSCRIBE OR PURCHASE, IN MALAYSIA. NEITHER THIS DOCUMENT NOR ANY DOCUMENT OR OTHER MATERIAL IN CONNECTION WITH THE SHARES SHOULD BE DISTRIBUTED, CAUSED TO BE DISTRIBUTED OR CIRCULATED IN MALAYSIA. NO PERSON SHOULD MAKE AVAILABLE OR MAKE ANY INVITATION OR OFFER OR INVITATION TO SELL OR PURCHASE THE SHARES IN MALAYSIA UNLESS SUCH PERSON TAKES THE NECESSARY ACTION TO COMPLY WITH MALAYSIAN LAWS.

Additional Information for investors with residence or seat in Thailand

The Prospectus has not been approved by the Securities and Exchange Commission which takes no responsibility for its contents. No offer to the public to purchase the Shares will be made in Thailand and the Prospectus is intended to be read by the addressee only and must not be passed to, issued to, or shown to the public generally.

Additional Information for investors with residence or seat in Brunei

The Prospectus relates to a private collective investment scheme which is not subject to any form of domestic regulations by the Autoriti Monetari Brunei Darussalam ("Authority"). The Prospectus is intended for distribution only to specific classes of investors as specified in section 20 of the Securities Market Order, 2013, and must not, therefore, be delivered to, or relied on by, a retail client. The Authority is not responsible for reviewing or verifying any prospectus or other documents in connection with this collective investment scheme. The Authority has not approved the Prospectus or any other associated documents nor taken any steps to verify the information set out in the Prospectus and has no responsibility for it. The units to which the Prospectus relates may be illiquid or subject to restrictions on their resale. Prospective purchasers of the units offered should conduct their own due diligence on the units.

Additional Information for investors with residence or seat in Indonesia

The Prospectus does not constitute an offer to sell nor a solicitation to buy securities in Indonesia.

Additional Information for investors with residence or seat in Spain

Robeco Institutional Asset Management BV, Sucursal en España with identification number W0032687F and having its registered office in Madrid at Calle Serrano 47-14^º, is registered with the Spanish Commercial Registry in Madrid, in volume 19.957, page 190, section 8, sheet M-351927 and with the National Securities Market Commission (CNMV) in the Official Register of branches of European investment services companies, under number 24. The investment funds or SICAV mentioned in this document are regulated by the corresponding authorities of their country of origin and are registered in the Special Registry of the CNMV of Foreign Collective Investment Institutions marketed in Spain.

Additional Information for investors with residence or seat in South Africa

Robeco Institutional Asset Management B.V is registered and regulated by the Financial Sector Conduct Authority in South Africa.

Additional Information for investors with residence or seat in Switzerland

The Fund(s) are domiciled in Luxembourg. This document is exclusively distributed in Switzerland to qualified investors as defined in the Swiss Collective Investment Schemes Act (CISA). This material is distributed by Robeco Switzerland Ltd, postal address: Josefstrasse 218, 8005 Zurich. ACOLIN Fund Services AG, postal address: Affolternstrasse 56, 8050 Zürich, acts as the Swiss representative of the Fund(s). UBS Switzerland AG, Bahnhofstrasse 45, 8001 Zurich, postal address: Europastrasse 2, P.O. Box, CH-8152 Opfikon, acts as the Swiss paying agent. The prospectus, the Key Investor Information Documents (KIIDs), the articles of association, the annual and semi-annual reports of the Fund(s), as well as the list of the purchases and sales which the Fund(s) has undertaken during the financial year, may be obtained, on simple request and free of charge, at the office of the Swiss representative ACOLIN Fund Services AG. The prospectuses are also available via the Robeco website.

Additional Information relating to RobecoSAM-branded funds / services

Robeco Switzerland Ltd, postal address Josefstrasse 218, 8005 Zurich, Switzerland has a license as asset manager of collective assets from the Swiss Financial Market Supervisory Authority FINMA. RobecoSAM-branded financial instruments and investment strategies referring to such financial instruments are generally managed by Robeco Switzerland Ltd. The RobecoSAM brand is a registered trademark of Robeco Holding B.V. The brand RobecoSAM is used to market services and products which do entail Robeco's expertise on Sustainable Investing (SI). The brand RobecoSAM is not to be considered as a separate legal entity.

Additional Information for investors with residence or seat in Liechtenstein

This document is exclusively distributed to Liechtenstein-based duly licensed financial intermediaries (such as e.g. banks, discretionary portfolio managers, insurance companies, fund of funds, etc.) which do not intend to invest on their own account into Fund(s) displayed in the document. This material is distributed by Robeco Switzerland Ltd, postal address: Josefstrasse 218, 8005 Zurich, Switzerland. LGT Bank Ltd., Herrengasse 12, FL-9490 Vaduz, Liechtenstein acts as the representative and paying agent in Liechtenstein. The prospectus, the Key Investor Information Documents (KIIDs), the articles of association, the annual and semi-annual reports of the Fund(s) may be obtained from the representative or via the Robeco website.

Additional Information for investors with residence or seat in the United Arab Emirates

Some Funds referred to in this marketing material have been registered with the UAE Securities and Commodities Authority (the Authority). Details of all Registered Funds can be found on the Authority's website. The Authority assumes no liability for the accuracy of the information set out in this material/document, nor for the failure of any persons engaged in the investment Fund in performing their duties and responsibilities.

Additional Information for investors with residence or seat in the United Kingdom

Robeco is subject to limited regulation in the UK by the Financial Conduct Authority. Details about the extent of our regulation by the Financial Conduct Authority are available from us on request.

Additional Information for investors with residence or seat in Uruguay

The sale of the Fund qualifies as a private placement pursuant to section 2 of Uruguayan law 18,627. The Fund must not be offered or sold to the public in Uruguay, except in circumstances which do not constitute a public offering or distribution under Uruguayan laws and regulations. The Fund is not and will not be registered with the Financial Services Superintendency of the Central Bank of Uruguay. The Fund corresponds to investment funds that are not investment funds regulated by Uruguayan law 16,774 dated September 27, 1996, as amended.