

CURRICULUM VITAE

Dr Madlen Sobkowiak

Associate Professor

Faculty: Accounting, Control & Legal Affairs
EDHEC Business School

Research Interests:

Management Accounting and Control
Accounting for Sustainable Development
Biodiversity Accounting

Address:

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Professional experience

- Since 09/2023 **Associate Professor, Control Management, EDHEC Business School**
- Focus: Social and Environmental Accounting, Management Accounting
 - Independent research in Accounting for Sustainable Development
 - Delivering teaching sessions on BSc Accounting and Finance and MSc Accounting and Finance
 - Involved in student assessment of assignments and final exams
 - Supervision of undergraduate and postgraduate dissertations
- 07/2021 – 09/2023 **Assistant Professor, Department of Accounting, Birmingham Business School, University of Birmingham**
- Focus: Social and Environmental Accounting, Management Accounting
 - Independent research in Accounting for Sustainable Development
 - Delivering teaching sessions on BSc Accounting and Finance and MSc Accounting and Finance
 - Involved in student assessment of assignments and final exams
 - Supervision of undergraduate and postgraduate dissertations
- 07/2020 – 07/2021 **Postdoctoral Research Fellow in Business and Ocean Stewardship, Department of Accounting, Birmingham Business School, University of Birmingham**
- Researcher on the „Seafood Business for Ocean Stewardship (SeaBOS)“ initiative under the guidance of Prof Jan Bebbington and in collaboration with the Stockholm Resilience Centre
 - SeaBOS is an international science-business collaboration bringing together ten of the largest global seafood production companies to lead a global transformation towards sustainable seafood production practices and a healthy ocean
 - My personal task was the development and application of a performance evaluation framework for the initiative based on a systematic review of the business, management and accounting literature
- 09/2019 – 06/2020 **Lecturer, Department of Accounting, Birmingham Business School, University of Birmingham**
- Focus: Social and Environmental Accounting, Management Accounting
 - Delivering teaching sessions on BSc Accounting and Finance, MSc International Accounting and Finance and MSc Advanced Engineering Management
 - Involved in student assessment of assignments and final exams
 - Supervision of undergraduate and postgraduate dissertations
- 10/2016 – 09/2019 **Teaching Assistant, Department of Accounting, Birmingham Business School, University of Birmingham**
- Delivering teaching sessions on BSc Accounting and Finance and MSc International Accounting and Finance
 - Involved in student assessment of assignments and final exams

Education

- 09/2016 – 07/2020 **PhD in Accounting, Birmingham Business School, University of Birmingham, UK**
 Title: Rendering Biodiversity Calculable: A Case Study Of UK Biodiversity Accounting And The Construction Of Biodiversity Indicators
 Supervisors: Prof Ian Thomson and Dr Thomas Cuckston
 Funded by: Birmingham Business School Doctoral Scholarship
- 09/2017 – 11/2017 **Research Exchange, Liu Institute for Global Issues, University of British Columbia, Canada**
- 09/2015 – 09/2016 **MSc International Accounting and Finance (with Distinction), Birmingham Business School, University of Birmingham, UK**
- 10/2013 – 08/2015 **BSc Business Administration, Technical University Freiberg, Germany**

Scholarships and Awards

- 07/2022 Business School Excellence in Research Award 2022, Birmingham Business School
- 12/2021 Responsible Business Award, Business School Staff Awards 2021
- 11/2019 Best Paper Award, Management Accounting Research Group Conference
- 08/2019 CIMA Bursary, CSEAR UK 2019
- 04/2019 Research Excellence in Responsible Business Prize, Lloyds Banking Group Centre for Responsible Business
- 08/2018 Bursary „Al and Nancy Burnett Eminent Scholar Chair“, CSEAR UK 2018
- 03/2018 Best Presentation Award, Birmingham Business School Doctoral Conference
- 07/2017 CIMA Award, CSEAR UK 2017
- 05/2017 University 21 Research Exchange Scholarship
- 09/2016 Birmingham Business School Doctoral Scholarship
- 09/2016 ACCA Award „Best Overall Performance“

Publications

Journal Articles:

- 2022 **Sobkowiak, M.** (2022) The making of imperfect indicators for biodiversity: A case study of UK biodiversity performance measurement. ***Business Strategy and the Environment.***
- 2022 Österblom, H., Bebbington, J., Blasiak, R., **Sobkowiak, M.**, Folke C. (2022). Transnational Corporations, Biosphere Stewardship, and Sustainable Futures. ***Annual Review of Environment and Resources***
- 2022 Österblom, H., Folke, C., Rocha, J., Bebbington, J., Blasiak, R., Jouffray, J.-B., Selig, E. R., Wabnitz, C.C.C., Bengtsson, F., Crona, B., Gupta, R., Henriksson, P. J. G, Johansson, K.A., Merrie, A., Nakayama, S., Ortuño Crespo, G., Rockström, J., Schultz, L., **Sobkowiak, M.**, Søgaard Jørgensen, P., Spijkers, J., Troell, M., Villarubia-Gómez, P., Lubchenco, J. (2022). Scientific mobilization of keystone actors for biosphere stewardship. ***Scientific Reports***
- 2021 Cho, C., Senn, J., **Sobkowiak, M.** (2021). Sustainability at stake during COVID-19: Exploring the role of accounting in addressing environmental crises. ***Critical Perspectives on Accounting***
- 2020 **Sobkowiak, M.**, Cuckston, T., Thomson, I. (2020). Framing sustainable development challenges: Accounting for SDG-15 in the UK. ***Accounting, Auditing and Accountability Journal.*** Vol. 33 No. 7, pp. 1671-1703.

Literature Review:

- 2020 **Sobkowiak, M.** (2020). Unpacking the Narrative Decontestation of CSR: Aspiration for Change or Defense of the Status Quo? / Vicious and Virtuous Circles of Aspirational Talk: From Self-Persuasive to Agonistic CSR Rhetoric / Aspirational Talk in Strategy Texts: A Longitudinal Case Study of Strategic Episodes in Corporate Social Responsibility Communication. ***Social and Environmental Accountability Journal.*** 40(1), 95-97.

Blogs:

- 2021 Gibassier, D., Keddie, L., **Sobkowiak, M.**, Tran, T.T., Kruse, V. (2021) "Quel nouveau cadre comptable pour répondre aux défis environnementaux?" The Conversation, <https://theconversation.com/quel-nouveau-cadre-comptable-pour-repondre-aux-defis-environnementaux-162114>.

Invited talks:

- 05/2022 Calculation as a cascade of inscriptions: bird indicators and progress towards sustainable development, Invited guest speaker for seminar series at the Accounting and Finance Division at Alliance Manchester Business School
- 03/2021 SDG 15 - Drivers and current practices around business measurements and disclosures on biodiversity, SDG for Business (SDG4B) webinar series, DCU Business School, Ireland
- 04/2021 Measuring performance in the pursuit of sustainable development challenges: The role of valuation, inscriptions and centres of calculations, Seminar series at the School of Accounting and Finance, University of Bristol

Conference Presentations:

- 08/2023 33rd International Congress on Social and Environmental Accounting Research and Emerging Scholars Colloquium (CSEAR UK 2023)
- 07/2023 Critical Perspectives on Accounting Conference (CPA 2023)
- 08/2022 32nd International Congress on Social and Environmental Accounting Research and Emerging Scholars Colloquium (CSEAR UK 2022)
- 01/2022 Alternative Accounts Europe Conference (AAE, 2022)
- 07/2021 13th Interdisciplinary Perspectives on Accounting Conference (IPA 2021)
- 05/2021 Congress on Social and Environmental Accounting Research France and Environmental Management Accounting Network Conference 2021 (CSEAR France EMAN 2021)
- 11/2019 Management Accounting Research Group Conference (MARG 2019)
- 11/2019 23rd Environmental Management Accounting Network Conference (EMAN 2019)
- 08/2019 31st International Congress on Social and Environmental Accounting Research and Emerging Scholars Colloquium (CSEAR UK 2019)
- 06/2019 9th Asia-Pacific Interdisciplinary Research in Accounting Conference (APIRA 2019)
- 04/2019 British Accounting and Finance Association Annual Conference with Doctoral Masterclasses 2019 (BAFA 2019)
- 04/2019 Annual Business School Doctoral Conference
- 08/2018 SDGs: AAAJ Special Issue Paper development workshop
- 08/2018 30th International Congress on Social and Environmental Accounting Research and Emerging Scholars Colloquium (CSEAR UK 2018)

07/2018	12th Interdisciplinary Perspectives on Accounting Conference, Emerging Scholars Colloquium (IPA 2018)
03/2018	Annual Business School Doctoral Conference
08/2017	29th International Congress on Social and Environmental Accounting Research and Emerging Scholars Colloquium (CSEAR UK 2017)

Modules taught

2021/2022	Cost accounting & Management control , MSc, spring 2023 Accounting for Managers: Financial Accounting , BBA, autumn 2024 Accounting for Managers: Management Accounting , BBA, spring 2023 Extra-financial reporting , BSc, MSc, spring 2023
2022/2023	Management Accounting , BSc, autumn 2022, delivered in Singapore Advanced Management Accounting , BSc, autumn 2022 Accounting, Decision Making and Governance , BSc, autumn 2022 Social and Environmental Accounting , BSc, autumn 2022 Social and Environmental Accounting , MSc, spring 2023
2021/2022	Social and Environmental Accounting , BSc, autumn 2021 Social and Environmental Accounting , MSc, spring 2022 Advanced Management Accounting , BSc, autumn 2020 Accounting, Decision Making and Governance , MSc, spring 2022
2020/2021	Social and Environmental Accounting , BSc, autumn 2020 Social and Environmental Accounting , MSc, spring 2021
2019/2020:	Social and Environmental Accounting , BSc, autumn 2019 Management Accounting , BSc, autumn 2019 Marketing and Financial Management , MSc, autumn 2019 Dissertation , MSc, autumn 2019 Auditing , BSc, spring 2020 Decision Making and Control , BSc, spring 2020
2018/2019	Auditing Theory and Practice , MSc, autumn 2018
2017/2018	Auditing Theory and Practice , MSc, spring 2018, Auditing , BSc, spring 2018 Qualitative Research , MSc seminars, autumn 2017 Data bases and search skills , MSc seminars, autumn 2017
2016/2017	Auditing Theory and Practice , MSc seminars, spring 2017 Auditing , BSc seminars, spring 2017

PhD Supervision

Since 10/2021 "Accounting and Forced Labour Eradication in Corporations with Global Supply Chains" by Mr. Kizito Omukaga, Co-supervised with Prof Ian Thomson

Funded projects

- Since 12/2022 **Project: „Carbon Accounting towards Net Zero“**
- Funding: £1.488
 - Funders: Business Education Research & Scholarship Fund
- Since 11/2022 **Project: „Uncertainty in biodiversity accounting and corporate decision making“**
- Funding: £2.550
 - Funders: Research and Knowledge Exchange Committee
- Since 03/2019 **Project: „Professional Integrity and the Reflective Practitioner“**
- Funding: £5.600
 - Funders: Research and Knowledge Transfer Committee, The University of Birmingham Alumni Impact Fund
- 09/2016 – 07/2020 **PhD Scholarship**
- Funding: £60.327
 - Funder: Birmingham Business School

Miscellaneous

Research Council, Reviewer and Journal Editorial experience

- Since 02/23 Editorial Board Member, Social and Environmental Accountability Journal
- Since 12/22 Council member, Centre for Social and Environmental Accounting Research (CSEAR)
- Since 02/2022 Editorial Board Member, Accounting Forum
- Since 10/2020 Social Media Editor, Sustainability Accounting, Management and Policy Journal
- Ad-hoc Reviewer: Accounting, Auditing & Accountability Journal, Sustainability, Accounting, Management and Policy Journal, Social and Environmental Accountability Journal

Teaching Qualification

07/2023 Fellowship of the Higher Education Academy

Conference organisation

08/2023 Organising Committee, 33rd International Congress on Social and Environmental Accounting Research (CSEAR UK 2023)

01/2022 Organising Committee, 4th Alternative Accounts Europe Conference, Birmingham Business School

04/2019 Organising Committee, Annual Birmingham Business School Doctoral Conference

04/2018 Organising Committee, Annual Birmingham Business School Doctoral Conference

Scientific Committee experience

05/2021 Scientific Committee, 6th Centre for Social and Environmental Accounting Research France and 25th Environmental and Sustainability Management Accounting Network Conference

11/2019 Scientific Committee, 23rd Environmental and Sustainability Management Accounting Network Conference

Professional Memberships

British Accounting and Finance Association
Centre for Social and Environmental Accounting Research
Environmental and Sustainability Management Accounting Network
European Accounting Association