

## EDHEC launches GETT Europe degree with ESMT Berlin and Imperial College Business School

FOR IMMEDIATE RELEASE

Paris, 9 January 2024 – EDHEC Business School proudly announces the launch of a new Global Economic Transformation & Technology (GETT) Europe Master’s Degree in partnership with two prestigious European business education leaders: ESMT Berlin and Imperial College Business School.

EDHEC and its partners have designed a European degree programme that considers the lightning-fast speed of technological advances and the mounting pressures of environmental challenges and places them in a global economic context. This master’s programme will offer students a unique opportunity to develop the multicultural teamwork and management skills that companies are seeking today.

The GETT Europe is a selective programme that combines academic excellence and international immersion. It focuses on the transformation of the economic world, the challenges of sustainable development, and the complexities of technological advances. Beginning in Fall 2024, the GETT Europe will be offered alongside EDHEC’s GETT USA-Asia programme<sup>1</sup>, which enables students to study on three continents.

*“Following the success of our GETT USA-Asia programme on three continents, we are delighted to launch the GETT Europe, a comprehensive and demanding hybrid curriculum that meets students’ new expectations,” says Tristan-Pierre Maury, Director of the Grande Ecole and Master of Sciences at EDHEC Business School. “Thanks to an alliance between three of Europe’s leading institutions, this programme offers both a unique experience of international immersion and cutting-edge training to understand today’s technological challenges.”*

### Dynamic learning experiences in Paris, Berlin, and London

In response to growing market demand from young people and the corporate world, EDHEC is launching a new international degree programme that will let students study in three European capitals – Paris, Berlin and London – and discover the richness of three languages and cultures, three technological and entrepreneurial ecosystems, and three approaches to business and teaching.



<sup>1</sup> in partnership with UC Berkeley’s Haas School of Business (California) and Sungkyunkwan University SKK GSB (South Korea)

The GETT Europe is intended to provide future managers with solid skills in data sciences, entrepreneurship, and the management of technology and innovation. The program includes 24 months of education at three of Europe's leading business institutions, plus a year of professional immersion.

*"The GETT Europe programme is a bold step forward in our mission to nurture leaders who thrive in a complex, global economy and embrace an entrepreneurial mindset," says Leila Guerra, Vice Dean (Education) at Imperial College Business School. "This partnership exemplifies our commitment to excellence and innovation and offers an immersion into three of Europe's leading cities as well as expanding the frontiers of technology, entrepreneurship and management. Whilst at Imperial, students will be empowered to become the next generation of venture founders, venture builders, innovators, and investors to create and grow new business opportunities while considering the implications of social and environmental factors."*

This new degree programme offers students the opportunity to develop an international network and join three powerful alumni communities that will support them throughout their careers. They will also benefit from access to all services offered by partner schools. GETT Europe graduates receive a Master's in Management from EDHEC, a Certificate from ESMT Berlin, and an MSc in Innovation, Entrepreneurship & Management from Imperial College Business School.

*"We are looking forward to deepening our collaboration with our long-term partner EDHEC and welcoming students from this prestigious master program to Berlin from 2025 onwards," says Roland Siegers, Director of External Engagement, ESMT Berlin. "In Berlin, students will benefit from our brand-new suite of specialized master programs and especially be able to deepen their knowledge of analytics and AI."*

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#### **About EDHEC Business School**

EDHEC is an international business school with more than 110 nationalities represented on campuses in Lille, Nice, Paris and Singapore. With 50,000 alumni in 130 countries and learning partnerships with 290 institutions worldwide, EDHEC educates the leaders of tomorrow: men and women who are determined to solve the most pressing economic, social, technological, and environmental challenges of our time.

EDHEC's unique research model is rooted in public service: to society, to business, and to higher education. A hub of excellence, innovation and diversity, EDHEC's mission is to educate future generations in a world in constant transformation.

The School has developed a unique model founded on research of real practical use to society, companies and students. EDHEC is a centre of excellence, innovation, experience and diversity, focused on impacting future generations in a fast-transforming world. The School exists to make a positive impact on the world.

### **EDHEC by the numbers:**

- 8,600 students in undergraduate and graduate 175 professors and researchers, 13 research centres
- 5 campuses and a digital platform devoted to 100%-online certificate and degree programmes: EDHEC Online
- EDHEC Entrepreneurs is the second-largest programme partner at Station F, the world's most extensive startup campus. The Jean Arnault Campus in Roubaix, in partnership with LVMH and the Institut des Vocations pour l'Emploi (LIVE), is dedicated to entrepreneurship, innovation, and inclusion.
- 23 undergraduate and graduate programmes: Bachelors (BBA and BSc), Masters in Management, Masters of Science (MSc), MBA (Full-time and Executive MBA), PhD (Finance)
- A multitude of continuing education options for managers, business leaders, and entrepreneurs offered through EDHEC Executive Education (certificates and degree programmes)

### **About ESMT Berlin**

ESMT Berlin is a leading global business school with its campus in the heart of Berlin. Founded by 25 global companies, ESMT offers master, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, online, and in online blended format. Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a non-profit private institution of higher education with the right to grant PhDs and is accredited by AACSB, AMBA, EQUIS, and ZEvA. It is committed to diversity, equity, and inclusion across all its activities and communities. [esmt.berlin](https://www.esmt.berlin)

### **About Imperial College London**

Imperial College London is a global top ten university with a world-class reputation. Imperial's 22,000 students and 8,000 staff are working to solve the biggest challenges in science, medicine, engineering and business.

Imperial ranks sixth in the [2024 QS World University Rankings](#) and eighth in the [2024 Times Higher Education World University Rankings](#). The [2021 Research Excellence Framework](#) (REF) found that it has a greater proportion of world-leading research than any other UK university. It also received a Gold Award in the [2023 Teaching Excellence Framework](#) (TEF). Imperial was named University of the Year in the [Daily Mail University Guide 2024](#), University of the Year for Graduate Employment in [The Times and Sunday Times Good University Guide 2024](#), and awarded a [Queen's Anniversary Prize](#) for its COVID-19 response.

<https://www.imperial.ac.uk/>